

**“PROBLEMS AND PROSPECTS OF WOMEN ENTREPRENEURS  
SPECIAL REFERENCE TO ALUVA MUNICIPALITY”**

*Dissertation submitted to the Mahatma Gandhi University, Kottayam*

*In partial fulfillment of the requirements for the award of degree of*

**MASTER OF COMMERCE**

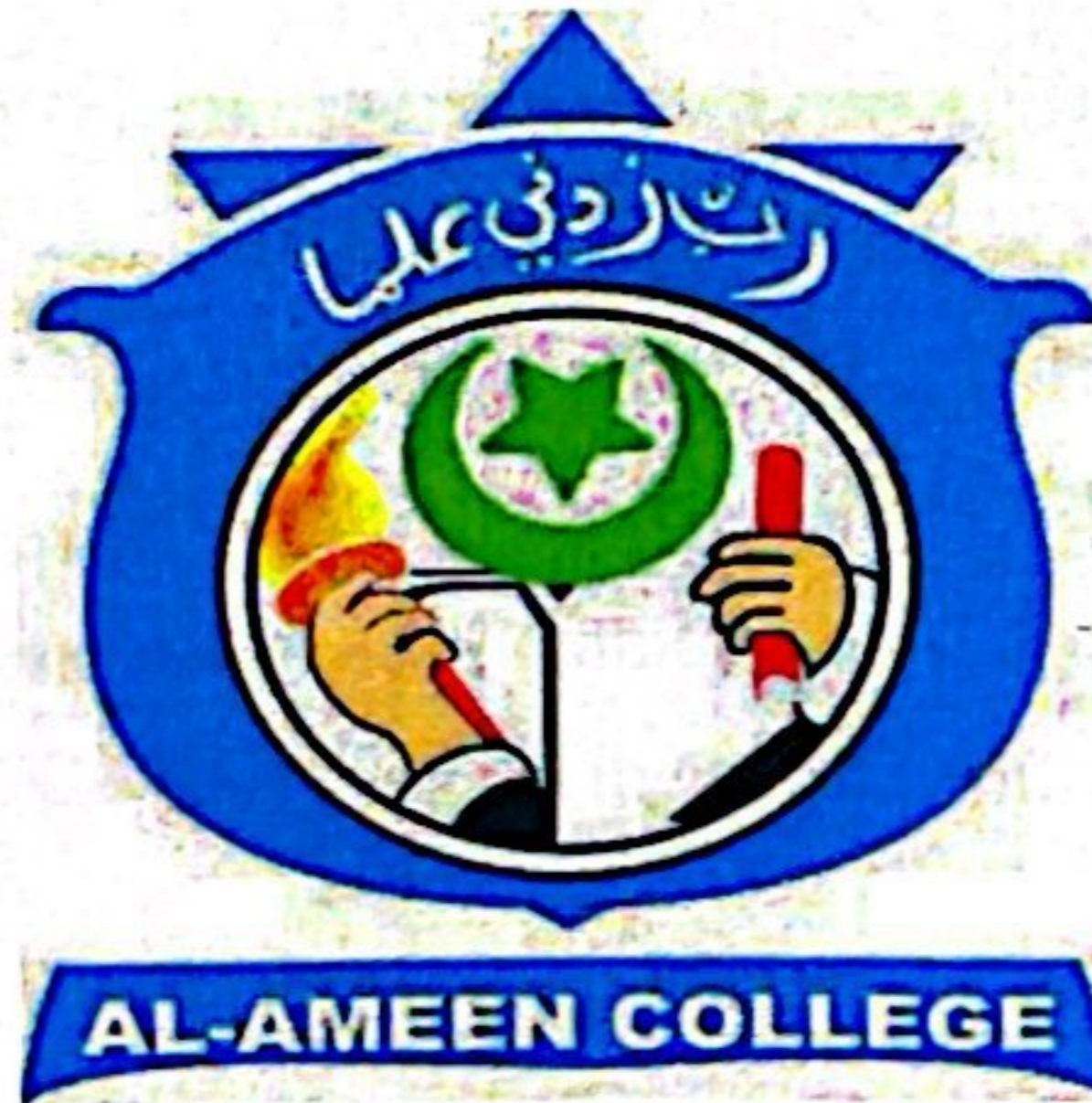
Submitted by

**FATHIMATHU SUHADHA T.A. (Reg. No. 210011025313)**

*Under the Guidance of*

**Mrs. SHAMNA P K**

**Assistant Professor, Department of commerce**



**DEPARTMENT OF COMMERCE**

**AL-AMEEN COLLEGE, EDATHALA**

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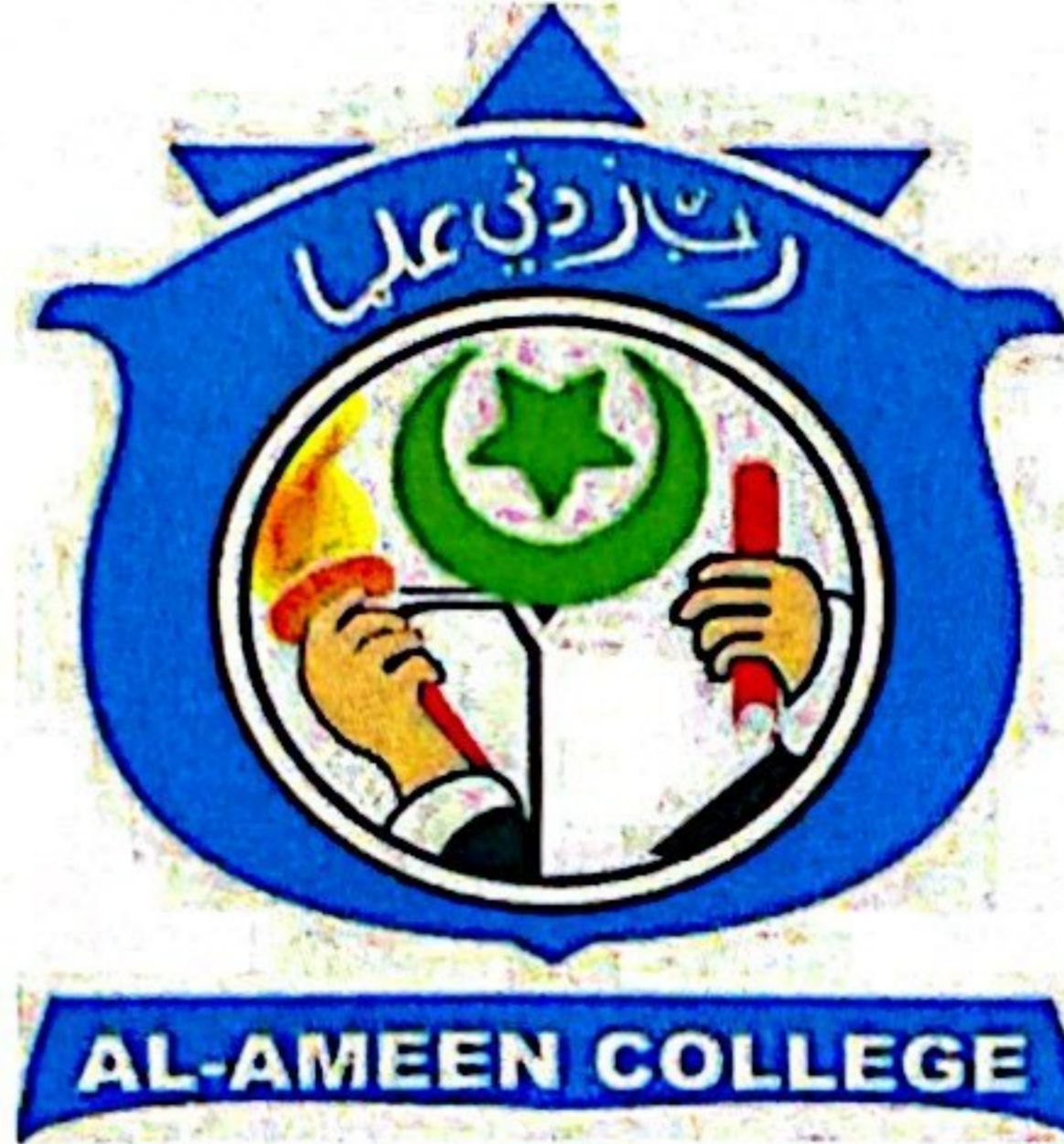


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*(Affiliated to Mahatma Gandhi University)*

**ALUVA – 683564**

**DEPARTMENT OF COMMERCE**



**CERTIFICATE**

This is to certify that this project work entitled “PROBLEMS AND PROSPECTS OF WOMEN ENTREPRENEURS-SPECIAL REFERENCE TO ALUVA MUNICIPALITY”, has been submitted by **FATHIMATHU SUHADHA T.A. (Reg.NO. 210011025313)** under the guidance and supervision of **Assistant prof. SHAMNA P K**, Al-Ameen College, Edathala for the partial fulfillment of the award of degree of Master of Commerce of Mahatma Gandhi University during the academic years 2021 – 2023. she has presented the project with the help of audio-visual aids.

Name & signature of Guide:

Mrs. SHAMNA P K

Assistant professor

Department of Commerce

Place: Edathala

Date: 30/3/2023



Counter signed by HOD

Mrs. SHAMILA N A

Assistant professor

Department of Commerce



**“A STUDY ON CONSUMER AWARENESS ON GREEN  
MARKETING WITH SPECIAL REFERENCE TO  
ERNAKULAM DISTRICT”**

*Dissertation submitted to the Mahatma Gandhi University, Kottayam*

*In partial fulfilment of the required for the degree of*

**MASTER OF COMMERCE**

2021-2023

Submitted by

**ISSUNNIZA M A**

**(Reg. No. 210011025314)**

Under the Guidance of

**DR NISHA JOSEPH**

Assistant Professor, Department of Commerce

Al-Ameen College, Edathala



**AL-AMEEN COLLEGE, EDATHALA, ALUVA**

**AFFILIATED TO MAHATMA GANDHI UNIVERSITY, KOTTAYAM**

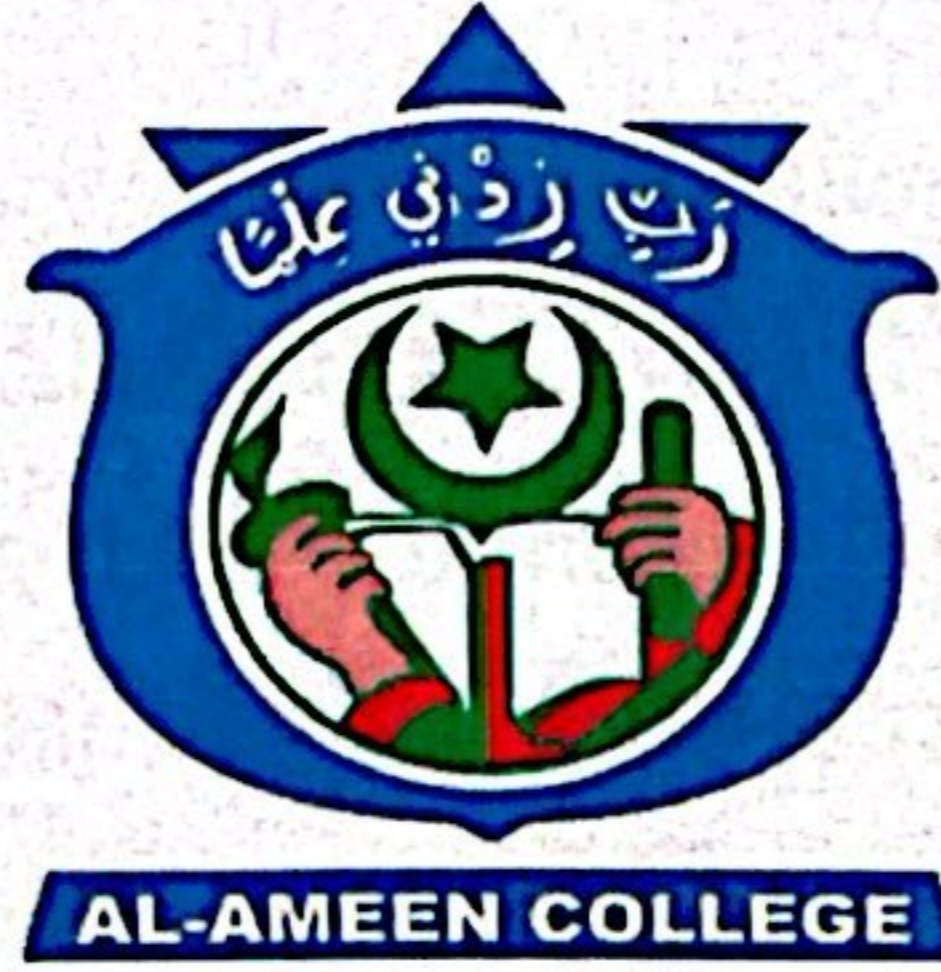
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**AL-AMEEN COLLEGE EDATHALA, ALUVA**



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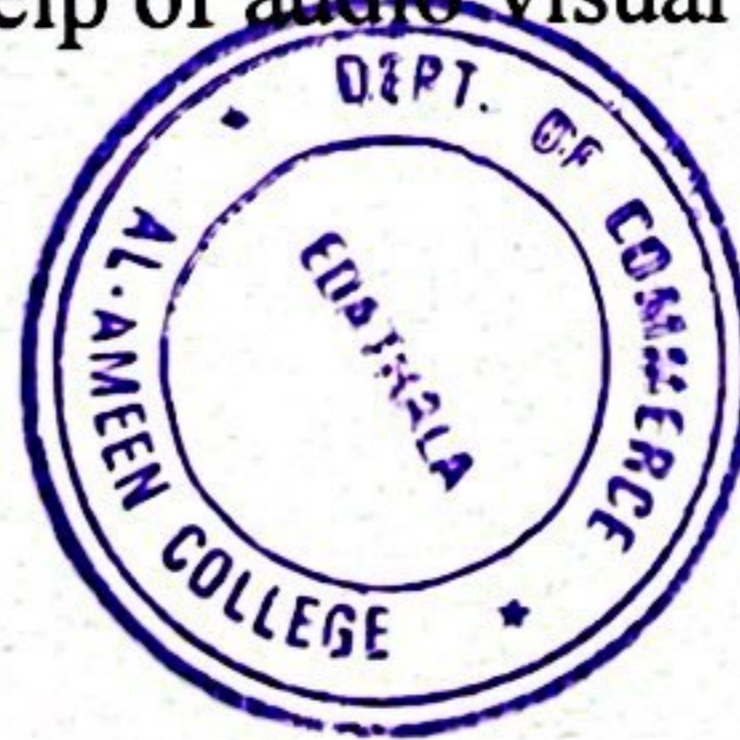
This is to certify that this dissertation entitled “A STUDY ON CONSUMER AWARENESS ON GREEN MARKETING WITH SPECIAL REFERENCE TO ERNAKULAM DISTRICT”, is a bonafide record of the project work carried out by Ms.ISSUNNIZA M A in partial fulfillment for the award of the Degree of Master of commerce of Mahatma Gandhi University, Kottayam during the year 2021-2023. She has presented the project with the help of audio visual aids.

**Dr. Cini Kurian**

Principal

Al-Ameen College,

Edathala



  
**Prof. Shamila. N. A**

Head of the Department

Al-Ameen College,

Edathala



**Dr. NISHA JOSEPH**

Assistant professor

PG Department of Commerce

Al-Ameen College, Edathala



**A STUDY ON INVESTMENT PATTERN AMONG  
COLLEGE TEACHERS IN ERNAKULAM DISTRICT**

*The Dissertation is submitted to the Mahatma Gandhi University in partial  
fulfilment of the requirement for the degree of*

**MASTER OF COMMERCE**

**BY**

**LASIMA K. K**

**(Reg. No: 210011025315)**

Under the Supervision of

**Ms. SUFEERA T. A**

Assistant Professor of PG Department of Commerce

Al-Ameen College, Edathala



**PG DEPARTMENT OF COMMERCE**

**AL-AMEEN COLLEGE, EDATHALA**

**(Affiliated to Mahatma Gandhi University, Kottayam)**

**2021-2023**



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**PG DEPARTMENT OF COMMERCE**



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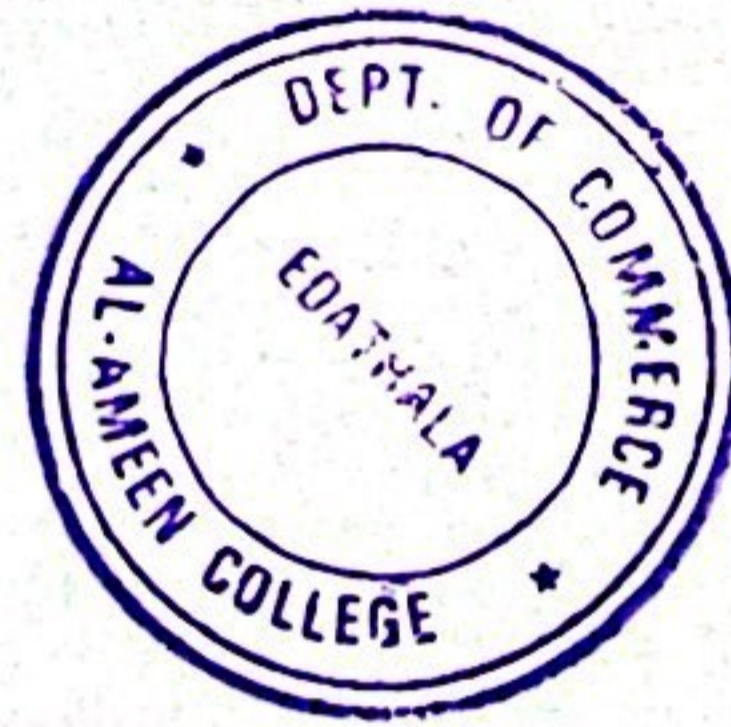
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**Dr. CINI KURIAN**

Principal

Al-Ameen College,

Edathala



**Prof. SHAMILA N.A**

Head of Department

Al-Ameen College,

Edathala

**Prof. SUFEERA T. A**

Supervising Guide

PG Department of Commerce

Al-Ameen College, Edathala

Place: Edathala

Date: 30/3/2023



**STUDY ON THE EFFECTIVENESS OF WELFARE MEASURES AND  
THEIR IMPACT ON EMPLOYEES' PRODUCTIVITY WITH A  
SPECIAL REFERENCE TO PRIVATE SECTOR BANK IN ALUVA**

*Dissertation submitted to the Mahatma Gandhi University, Kottayam*

In fulfillment of the requirement for

**MASTER OF COMMERCE**

2021-2023

Submitted by,

**MARIYA SEBASTIAN**

(Reg. No. 210011025316)

Under the Guidance of **PROF. HAPPYMOL XAVIER (M.COM, NET)**

Assistant Professor, Department of Commerce



**AL-AMEEN COLLEGE, EDATHALA, ALUVA**

**DEPARTMENT OF COMMERCE**

**AL-AMEEN COLLEGE**

**EDATHALA, ALUVA**





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PROF. HAPPYMOL XAVIER

SUPERVISING GUIDE

PG DEPARTMENT OF COMMERCE

AL AMEEN COLLEGE, EDATHALA

PROF. SHAMILA N A

HEAD OF THE DEPARTMENT

PG DEPARTMENT OF COMMERCE

AL AMEEN COLLEGE, EDATHALA

Name and signature of examiner

Place:

Date:





**" A STUDY ON WOMEN EMPOWERMENT IN  
PUBLIC AND PRIVATE SECTOR "**

*Dissertation submitted to the Mahatma Gandhi University, Kottayam  
in partial fulfilment of the requirements for the award of degree of*

**MASTER OF COMMERCE**

2021-2023

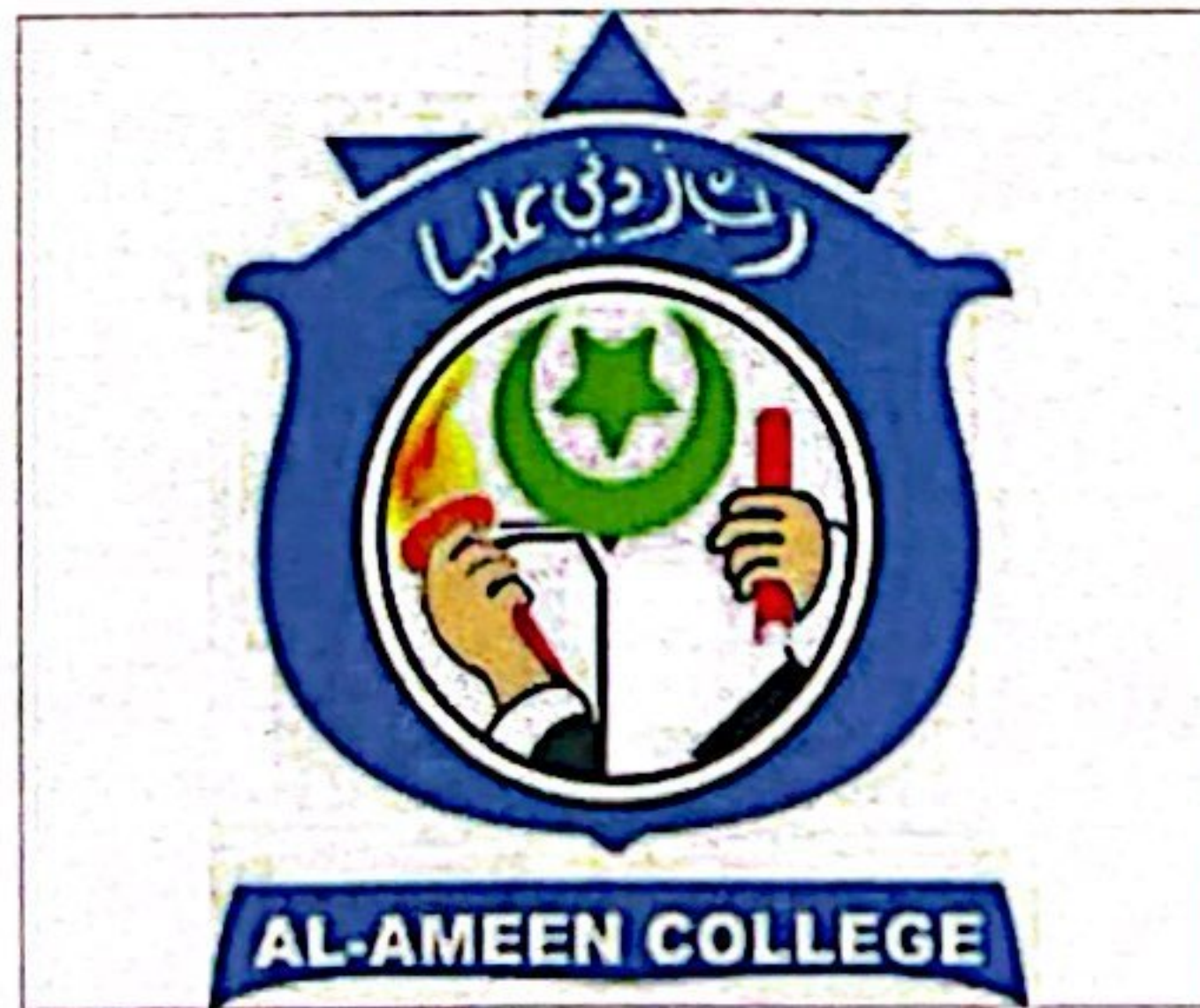
Submitted by,

**MEENAKSHI P S (Reg. No. 210011025317)**

Under the guidance of

**Dr. LEENA VARGHESE**

Assistant professor, Department of Commerce



**AL- AMEEN COLLEGE, EDATHALA, ALUVA**

**AFFILIATED TO MAHATMA GANDHI UNIVERSITY, KOTTAYAM**

**( NACC accredited with A grade )**

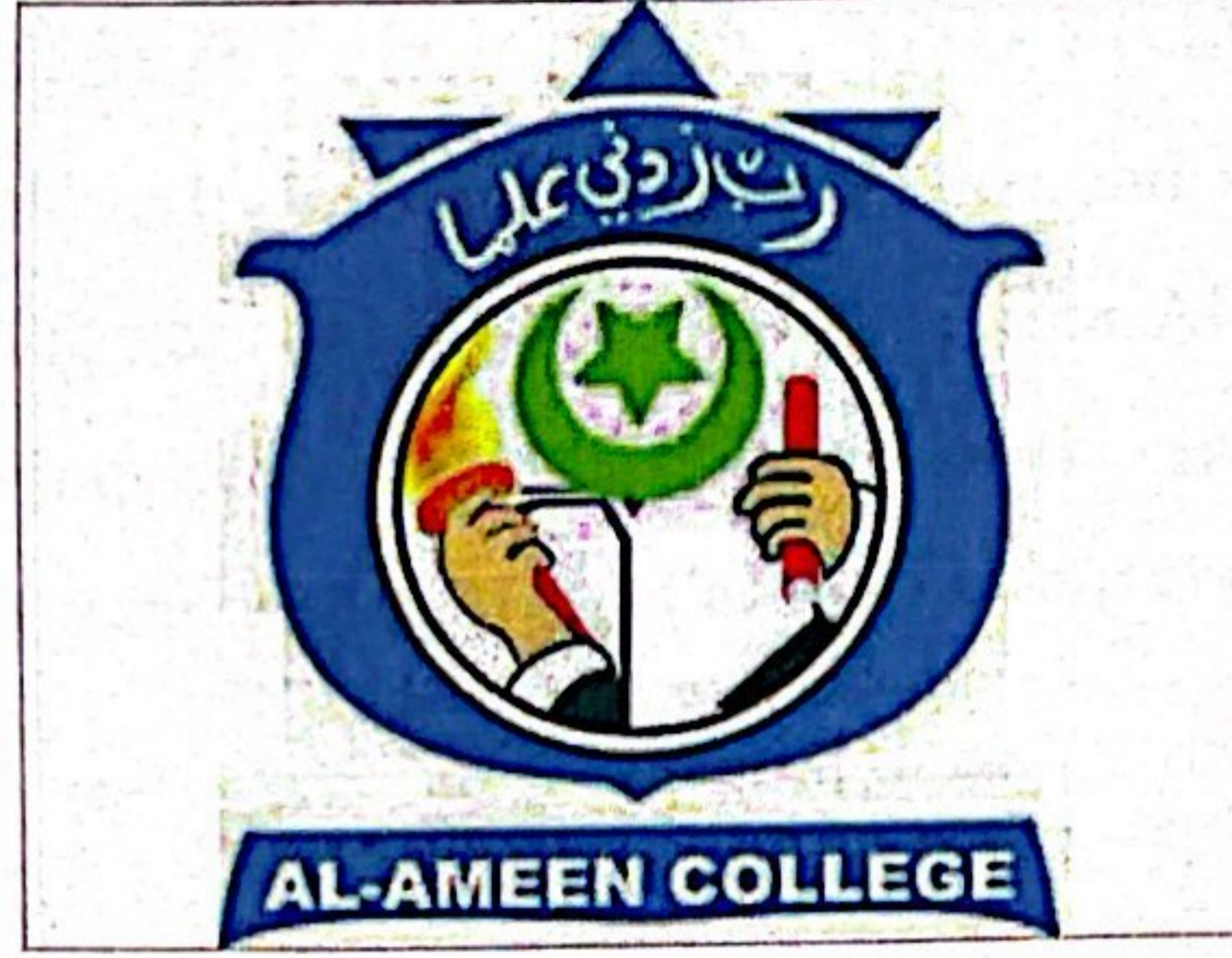
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*(Affiliated to Mahatma Gandhi University, Kottayam)*

**DEPARTMENT OF COMMERCE**



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This is to certify that the project work entitled “ **A STUDY ON WOMEN EMPOWERMENT IN PUBLIC AND PRIVATE SECTOR** “, has been successfully carried out by **MEENAKSHI P S ( Reg. No. 210011025317 )** under the guidance and supervision of **Dr. LEENA VARGHESE**, Al- Ameen College, Edathala for the partial fulfilment of the award of degree of Master of Commerce of Mahatma Gandhi University during the academic years 2021-2023.

**Dr. LEENA VARGHESE**

Assistant professor

Dept. of Commerce

Al- Ameen college Edathala

**Prof. SHAMILA N A**

Head of the Department

Dept. of Commerce

Al- Ameen college Edathala



**Date :**

**Place :**



**“A STUDY ON DROP SHIPPING AWARENESS AMONG  
CUSTOMERS IN ERNAKULAM DISTRICT”**

*Dissertation submitted to the Mahatma Gandhi University, Kottayam*

*In partial fulfillment of the required for*

**MASTER OF COMMERCE**

**2021-2023**

*Submitted by,*

**MEHARUNIZA K J (Reg.No.210011025318)**

*Under the Guidance of*

**Mrs. SHAMILA N.A**

*Assistant professor, Department of commerce*



**AL-AMEEN COLLEGE, EDATHALA, ALUVA**

**AFFILIATED TO MAHATMA GANDHI UNIVERSITY, KOTTAYAM**

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**(2021-2023)**



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**AL-AMEEN COLLEGE**

**EDATHALA, ALUVA**



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This is to certify that this project work entitled “A STUDY ON DROP SHIPPING AWARENESS AMONG CUSTOMERS IN ERNAKULAM DISTRICT”, has been successfully Carried out by *MEHARUNIZA K J (Reg.No.210011025318)* in partial fulfilment of the requirement for the Degree of M.com under our guidance during the academic year 2021-2023 Counter signed by, **Mrs. SHAMILA N.A**, Assistant Professor, Department of commerce Al-Ameen College, Edathala.



**Mrs. Shamila**

(Faculty Guid & Head of the Department)

**Dr. Cini Kurian**

(Principal)



**External Examiner:**

Place: Edathala

Date:

---



**A STUDY ON IMPACT OF COVID 19 PANDEMIC ON DIGITAL  
PAYMENT SYSTEM USERS WITH SPECIAL REFERENCE TO  
ERNAKULAM CITY**

*The Dissertation is submitted to the Mahatma Gandhi University in partial  
fulfilment of the requirement for the degree of*

**MASTER OF COMMERCE**

**BY**

**NAUFAL P R**

**(Reg. No: 210011025319)**

Under the Supervision of

**MRS. SHAMNA P.K**

Assistant Professor of PG Department of Commerce

Al-Ameen College, Edathala



**PG DEPARTMENT OF COMMERCE**

**AL-AMEEN COLLEGE, EDATHALA**

**(Affiliated to Mahatma Gandhi University, Kottayam)**

**2021-2023**

**AL-AMEEN COLLEGE, EDATHALA**



**PG DEPARTMENT OF COMMERCE**





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Dr. Cini Kurian  
Principal  
Al-Ameen College,  
Edathala



  
Prof. Shamila. N. A  
Head of the Department  
Al-Ameen College,  
Edathala

  
Prof. SHAMNA P.K  
Supervising Guide  
PG Department of Commerce  
Al-Ameen College, Edathala



**EFFECTIVENESS OF ONLINE MARKETING ON  
INTEGRATED MARKETING COMMUNICATION**

*The Dissertation is submitted to the Mahatma Gandhi University in partial  
fulfilment of the requirement for the degree of*

**MASTER OF COMMERCE**

**BY**

**NIBA NASRIN K.S**

**(Reg. No: 210011025320)**

**Under the Supervision of**

**Dr. NISHA JOSEPH**

**Assistant Professor of PG Department of Commerce**

**Al-Ameen College, Edathala**



**PG DEPARTMENT OF COMMERCE**

**AL-AMEEN COLLEGE, EDATHALA**

**(Affiliated to Mahatma Gandhi University, Kottayam)**

**2021-2023**



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**PG DEPARTMENT OF COMMERCE**





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Dr. Cini Kurian  
Principal  
Al-Ameen College,  
Edathala



  
Prof. Shamila N.A  
Head of the Department  
Al-Ameen College,  
Edathala

  
Dr.Nisha Joseph  
Supervising Guide

PG Department of commerce  
Al-Ameen College, Edathala



**“A STUDY ON JOB SATISFACTION OF KSRTC  
EMPLOYEES WITH SPECIAL REFERENCE TO  
MUVATTUPUZHA DEPOT”**

*The Dissertation is submitted to the Mahatma Gandhi University in partial fulfilment of the  
requirement for the degree of*

**MASTER OF COMMERCE**

BY

**RESHMA M MANI**

**(Reg. No: 210011025321)**

Under the Supervision of

**Prof. SUFEERA T.A**

Assistant Professor of PG Department of Commerce

Al-Ameen College, Edathala



**PG DEPARTMENT OF COMMERCE**

**AL-AMEEN COLLEGE, EDATHALA**

**(Affiliated to Mahatma Gandhi University, Kottayam)**

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**Dr. Cini Kurian**  
Principal  
Al-Ameen College,  
Edathala



  
**Prof. Shamila. N. A**  
Head of the Department  
Al-Ameen College,  
Edathala

  
**Prof. Sufeera T.A**

Supervising Guide

PG Department of Commerce  
Al-Ameen College, Edathala



*A study on measuring awareness of cloud accounting among accounting practitioners*

# **A STUDY ON MEASURING AWARENESS OF CLOUD ACCOUNTING AMONG ACCOUNTING PRACTITIONERS**

*Submitted in partial fulfillment of the requirements for the award of the degree*

*Of*

**MASTER OF COMMERCE**

**(Finance and Taxation)**

**2021- 2023**

*Mahatma Gandhi University, Kottayam*

Submitted by

SANDRA V A

Reg.No: 210011025323

Under the guidance of

Ms. Happymol Xavier (M.Com, NET)

Assistant Professor

**PG Department of Commerce**



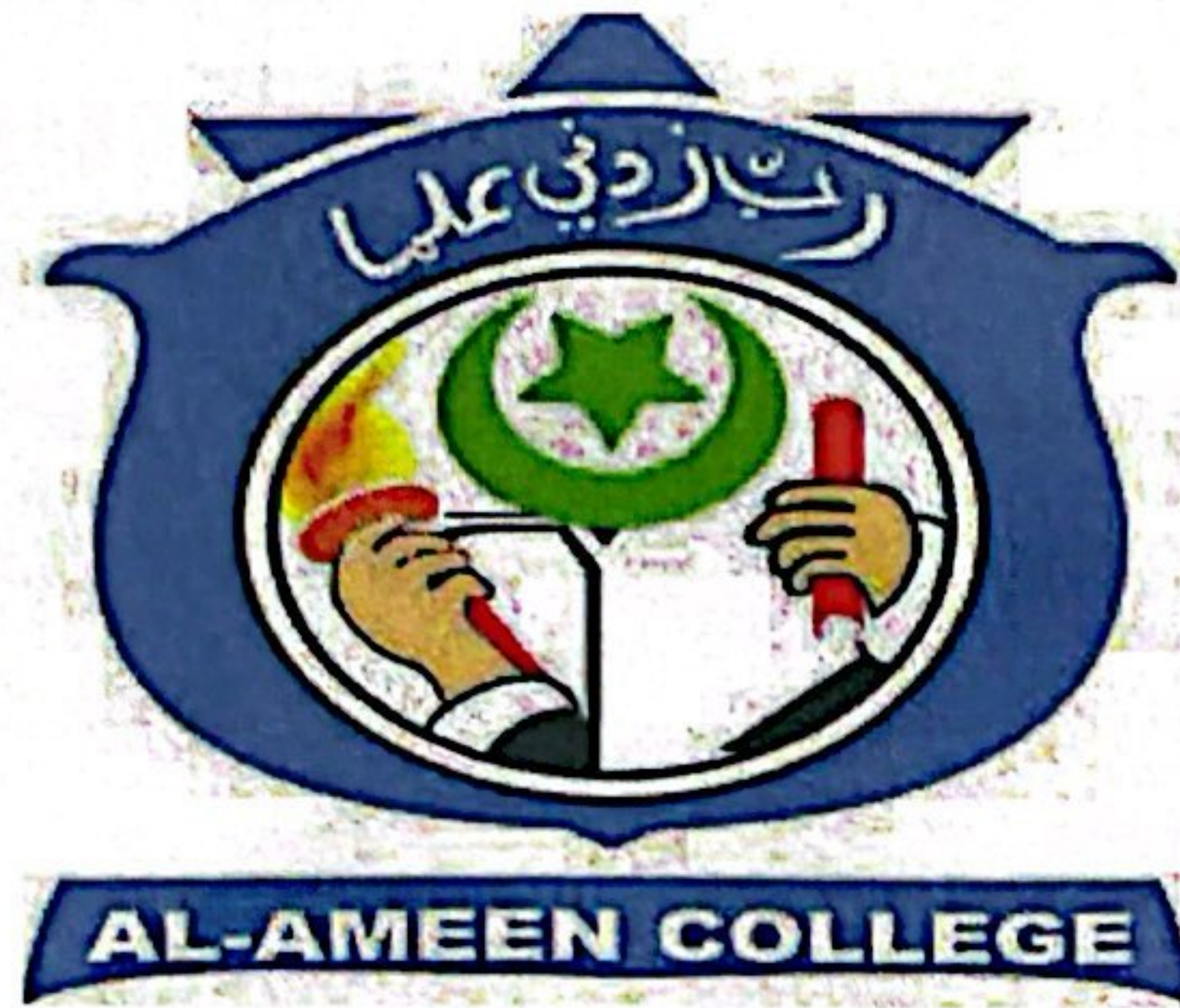
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Ms. Happymol Xavier  
(Faculty Guide)

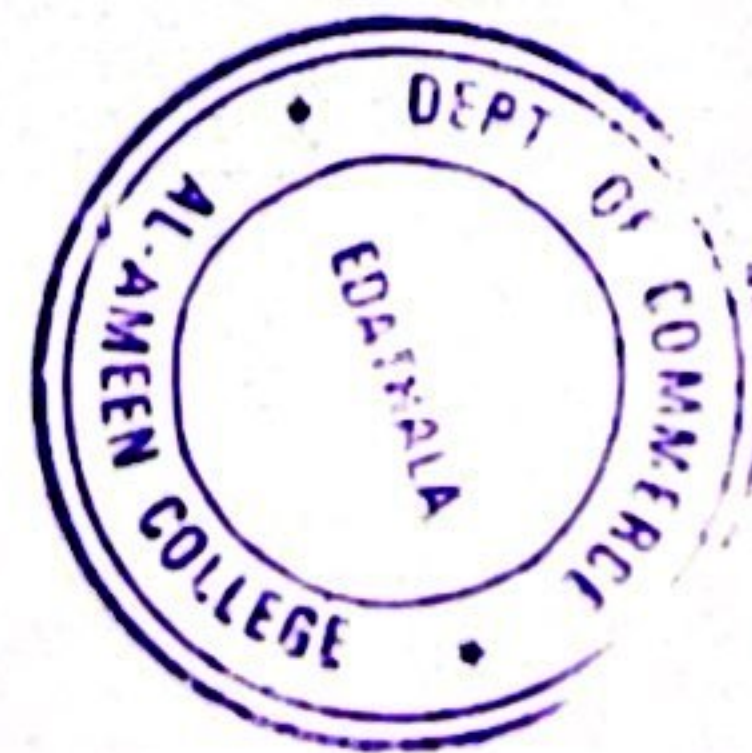
Ms. Shamila  
(Head of the Department)

Dr. Cini Kurian  
(Principal)

**External Examiner:**

Place: Edathala

Date: 30/03/2023





**“A STUDY ON AWARENESS OF CRYPTOCURRENCY AMONG  
COLLEGE STUDENTS WITH SPECIAL REFERNCE TO  
ERNAKULAM DISTRICT”**

*Dissertation submitted to the Mahatma Gandhi University, Kottayam*

*In partial fulfilment of the required for*

**MASTER OF COMMERCE**

2021-2023

Submitted by,

**SHAHARBAN N S (Reg. No. 210011025324)**

Under the Guidance of

**Dr. LEENA VARGHESE**

Assistant Professor, Department of Commerce



**AL-AMEEN COLLEGE, EDATHALA, ALUVA**

**AFFILIATED TO MAHATMA GANDHI UNIVERSITY, KOTTAYAM**

(NAAC accredited with A grade)

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**AL-AMEEN COLLEGE**

**EDATHALA, ALUVA**



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**Dr. LEENA VARGHESE**

Assistant Professor

Dept. of Commerce

Al-Ameen College, Edathala



**Prof. SHAMILA N A**

Head of the Department

Dept. of Commerce

Al-Ameen College. Edathala



**“A STUDY ON CUSTOMER’S AWARENESS AND  
ADOPTION OF GREEN BANKING IN ALUVA”**

*The Dissertation is submitted to the Mahatma Gandhi University in partial  
fulfillment of the requirement for the degree of*

**MASTER OF COMMERCE**

**BY**

**SHAMINI K S**

**(Reg. No: 210011025325)**

Under the Supervision of

**Prof. SHAMILA N A**

Head of Department of Commerce

Al-Ameen College, Edathala



**PG DEPARTMENT OF COMMERCE**

**AL-AMEEN COLLEGE, EDATHALA**

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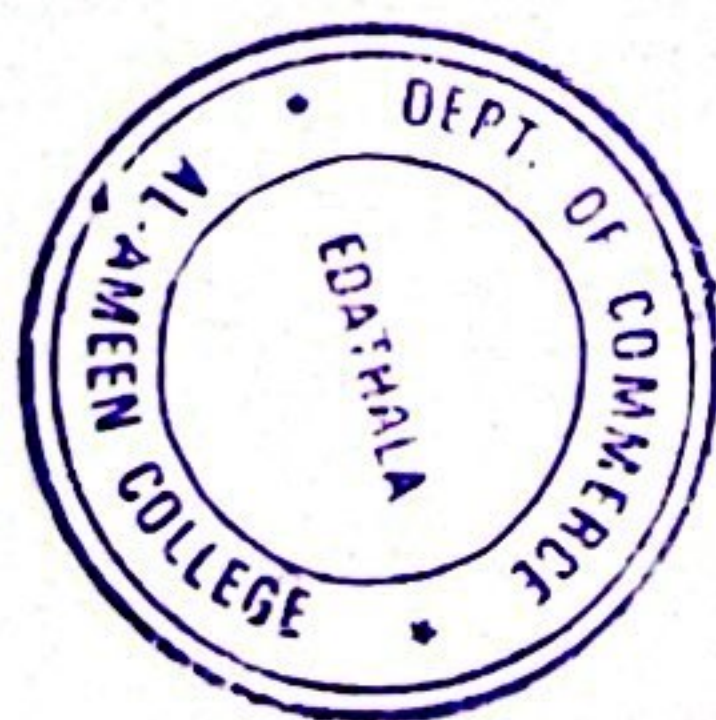
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**Dr. Cini Kurian**

Principal

Al-Ameen College, Edathala



**Prof. Shamila N A**

Guide & HOD

Department of Commerce

Al- Ameen College, Edathala



**“A STUDY ON IMPACT OF MICRO FINANCE ON POVERTY  
REDUCTION-SPECIAL REFERENCE TO ALUVA”**

*Dissertation submitted to the Mahatma Gandhi University, Kottayam*

*In partial fulfillment of the requirement for the award of degree of*

**MASTER OF COMMERCE**

**Submitted by**

**SNEHA K SAJEEVAN (Reg. No.210011025326)**

*Under the Guidance of*

**Mrs. SHAMNA P K**

**Assistant Professor, Department of Commerce**



**PG DEPARTMENT OF COMMERCE**

**AL-AMEEN COLLEGE, EDATHALA**

*(Affiliated to Mahatma Gandhi University, Kottayam)*

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**AL-AMEEN COLLEGE, EDATHALA**

*(Affiliated to Mahatma Gandhi, University)*

**PG DEPARTMENT OF COMMERCE**



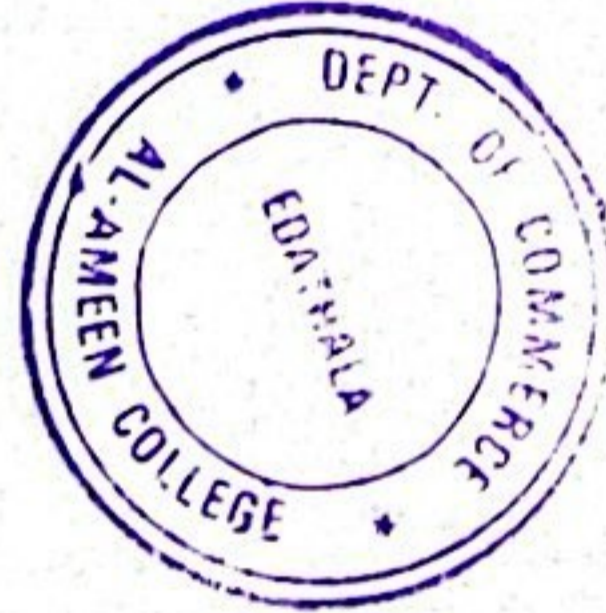
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Dr. Cini Kurian

Principal

Al-Ameen College, Edathala



Prof. Shamila N A

Head of the Department

Al- Ameen College, Edathala

Assistant Prof. Shamna P K

Supervising Guide

PG Department of Commerce

Al- Ameen College, Edathala



**IMPACT OF COVID-19 PANDEMIC TRAUMA AMONG  
AUTO RICKSHAW DRIVERS AND THEIR PERCEPTION  
REGARDING LOCAL ROADS IN ALUVA**

*The Dissertation is submitted to the Mahatma Gandhi University in partial fulfilment of  
the requirement for the degree of*

**MASTER OF COMMERCE**

BY

**THANSI RAHIM**

**(Reg. No: 210011025327)**

Under the Supervision of

**Dr. NISHA JOSEPH**

Assistant Professor of PG Department of Commerce

Al-Ameen College, Edathala



**AL-AMEEN COLLEGE**

**PG DEPARTMENT OF COMMERCE**

**AL-AMEEN COLLEGE, EDATHALA**

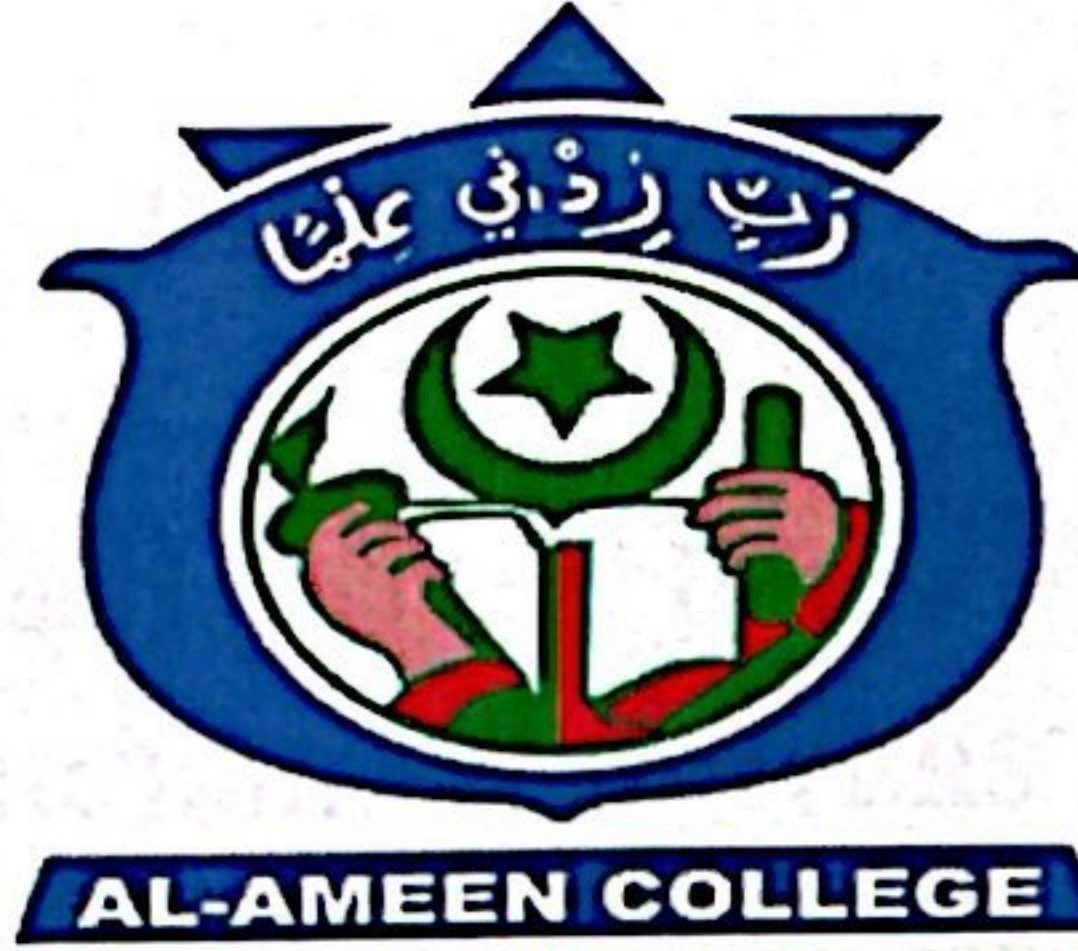
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This is to certified that, the dissertation entitled “**IMPACT OF COVID-19 PANDEMIC TRAUMA AMONG AUTO RICKSHAW DRIVERS AND THEIR PERCEPTION REGARDING LOCAL ROADS IN ALUVA**” is a bonafide record of the project work carried out by **Ms. THANSI RAHIM** in partial fulfilment for the award of the degree of Master of Commerce of Mahatma Gandhi University, Kottayam during the year 2023. She has presented the project with the help of audio visual aids.

**Dr. Cini Kurian**  
Principal  
Al-Ameen College,  
Edathala



  
**Prof. Shamila. N. A**  
Head of the Department  
Al-Ameen College,  
Edathala

  
**Dr. Nisha Joseph**  
Supervising Guide  
PG Department of Commerce  
Al-Ameen College, Edathala



# **A STUDY ON CHANGING CONSUMER BUYING BEHAVIOUR IN POST COVID ERA**

*The Dissertation is submitted to the Mahatma Gandhi University in partial  
fulfilment of the requirement for the degree of*

**MASTER OF COMMERCE**

**BY**

**THANSY KAREEM**

**(Reg. No: 210011025328)**

Under the Supervision of

**SUFEERA T.A**

Assistant Professor of PG Department of Commerce

Al-Ameen College, Edathala



**PG DEPARTMENT OF COMMERCE**

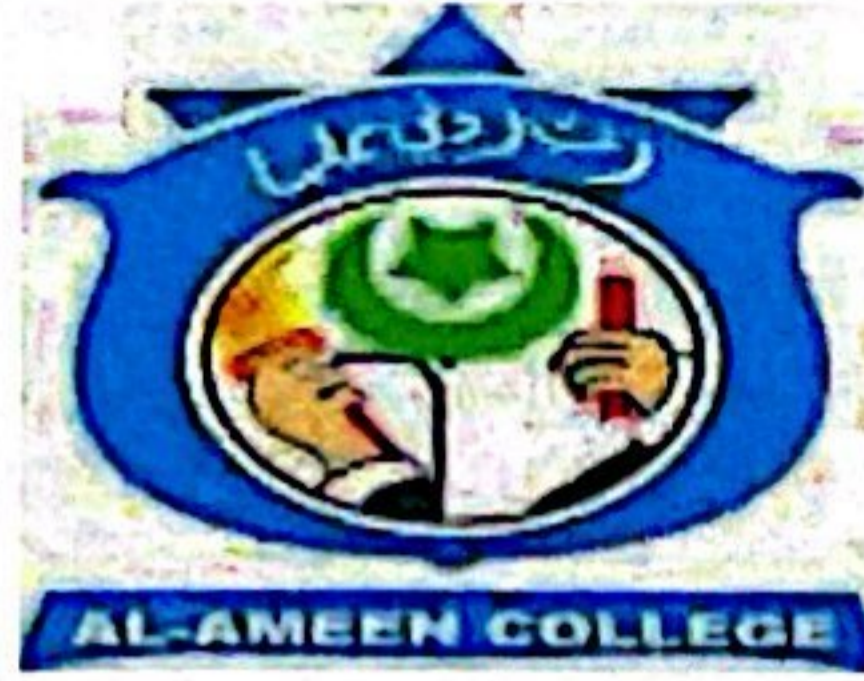
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**2021-2023**



**AL-AMEEN COLLEGE, EDATHALA  
PG DEPARTMENT OF COMMERCE**



**CERTIFICATE**

This is to certified that, the dissertation entitled “A STUDY ON CHANGING CONSUMER BUYING BEHAVIOUR IN POST COVID-ERA” is a bonafide record of the project work carried out by Ms. THANSY KAREEM in partial fulfilment for the award of the degree of Master of Commerce of Mahatma Gandhi University, Kottayam during the year 2023. She has presented the project with the help of audio-visual aids.

**Dr. Cini Kurian**

Principal

Al-Ameen College,

Edathala

**Prof. SUFEERA T.A**

Supervising Guide

PG Department of Commerce

Al-Ameen College, Edathala



**Prof. Shamila N. A**

Head of the Department

Al-Ameen College,

Edathala

External Examiner



**“A STUDY ON THE IMPACT OF OTT PLATFORMS AND ITS  
PROSPECTS”**

**DISSERTATION**

*The Dissertation is submitted to the Mahatma Gandhi University in partial  
fulfilment of the requirement for the degree of*

**MASTER OF COMMERCE**

**BY**

**AFSAL M K**

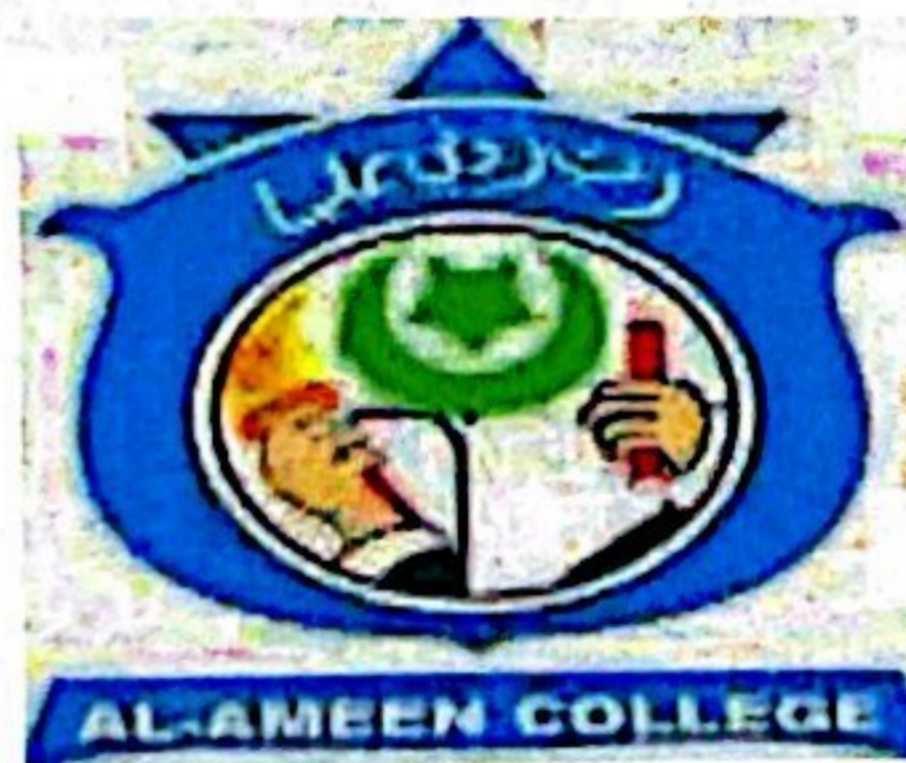
**(Reg. No:210011025303)**

Under the Supervision of

**MOHAMMED FAHIZ K**

Assistant Professor of PG Department of Commerce

Al-Ameen College, Edathala



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**(Affiliated to Mahatma Gandhi University, Kottayam)**

**2021-2023**



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Dr. Cini Kurian  
Principal  
Al-Ameen College,  
Edathala



  
Prof. Shamila. N. A  
Head of the Department  
Al-Ameen College,  
Edathala

Prof. Mohammed Fahiz K  
Supervising Guide  
PG Department of Commerce  
Al-Ameen College, Edathala

External Examiner



**ANALYTICAL COMPARISON OF TRADITIONAL MARKETING TO DIGITAL  
MARKETING**

The Dissertation is submitted to Mahatma Gandhi University, Kottayam in Partial Fulfilment of the  
requirements for the Degree of

**MASTER OF COMMERCE**

BY

**AJNA MA**

**(Reg.No:210011025304)**

Under the Supervision of

**Mr. MOHAMMED FAHIZ K**

**ASSISTANT PROFESSOR OF PG DEPARTMENT OF COMMERCE**

**AL-AMEEN COLLEGE, EDATHALA**



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**(Affiliated to Mahatma Gandhi University, Kottayam)**

**2021-2023**

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This is to certified that, the dissertation entitled “ANALYTICAL COMPARISON OF TRADITIONAL MARKETING TO DIGITAL MARKETING” is a bonafide Record of the project work carried out by Mrs. AJNA M A (Reg.No.210011025304) in partial fulfillment for the award of the Degree in Master of commerce of the Mahatma Gandhi University, Kottayam, during the academic year 2021-2023. She has presented the project with the help of audio-visual aids.

Dr.Cini Kurian

Principal

Al-Ameen College,

Edathala

Mr. MOHAMMED FAHIZ K

(Assistant Professor of commerce)

PG Department of Commerce

Al-Ameen College, Edathala

Prof .SHAMILA N A

(Head of the Department)

Al-Ameen College,

Edathala



External Examiner



**A COMPARATIVE STUDY ON FINANCIAL LITERACY  
AMONG WOMEN IN KERALA AND KARNATAKA**

*Dissertation submitted to the Mahatma Gandhi University  
in partial fulfillment of the requirement for the degree of*

**MASTER OF COMMERCE**

**BY**

**Ms. AKHILA SUKUMARAN**

**(Reg. No: 210011025305)**

Under the guidance of

**Dr. LEENA VARGHESE**

Assistant Professor



**PG DEPARTMENT OF COMMERCE**

**AL-AMEEN COLLEGE, EDATHALA**

**(Affiliated to Mahatma Gandhi University, Kottayam)**

**2021-2023**



**AL-AMEEN COLLEGE, EDATHALA**  
(Affiliated to Mahatma Gandhi University)

**ALUVA- 683564**

**PG DEPARTMENT OF COMMERCE**



**CERTIFICATE**

This is to certify that the dissertation entitled “A COMPARATIVE STUDY ON FINANCIAL LITERACY AMONG WOMEN IN KERALA AND KARANATAKA” is a bonafide record of the project work carried out by Ms. AKHILA SUKUMARAN under the guidance and supervision of Dr.LEENA VARGHESE, Al Ameen College, Edathala, in partial fulfillment for the award of the Degree of Master of Commerce of Mahatma Gandhi University, Kottayam during the academic year 2021-2023. She presented the project with the help of audio - visual aids.

Prof: Leena Varghese  
PG Department of Commerce  
Al-Ameen College, Edathala

*Leena*



Prof: Shamila N A  
Assistant Professor  
Department of Commerce

*Shamila*

Place: Edathala

External Examiner

Date: 30/03/2023



**“A STUDY ON AWARENESS ON MICRO INSURANCE AMONG LOW  
INCOME PEOPLE IN ALUVA ”**

*Dissertation submitted to the Mahatma Gandhi University, Kottayam*

*In partial fulfillment of the requirements for the award of degree of*

**MASTER OF COMMERCE**

**Submitted by**

**AMRUTA N A (Reg. No. 210011025306)**

*Under the Guidance of*

**Prof. SHAMILA N A**

**Head of Department of Commerce**

**Al – Ameen College, Edathala**



**PG DEPARTMENT OF COMMERCE**

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**(2021-2023)**



**AL – AMEEN COLLEGE, EDATHALA**

*(Affiliated to Mahatma Gandhi University)*

**PG DEPARTMENT OF COMMERCE**



**CERTIFICATE**

This is certify that this project report entitled “A STUDY ON AWARENESS ON MICRO INSURANCE AMONG LOW INCOME PEOPLE IN ALUVA” has been submitted by AMRUTA N A (Reg. No. 210011025306) under the guidance and supervision of Prof.SHAMILA N A, Head of Department of Commerce Al- Ameen College Edathala for partial fulfillment of the award of Degree of Master of Commerce of Mahatma Gandhi University during the academic year 2021-2023.She has presented the project with the help of audio visual aids.

**Dr. CINI KURIAN**

Principal

Al- Ameen College

Edathala



  
**Prof. SHAMILA NA**

Head of Department of Commerce &

Supervising Guide

Al-Ameen College , Edathala



**A STUDY ON THE AWARENESS AND ACCEPTANCE OF VARIOUS  
E-PAYMENT APPS AMONG YOUTH IN ALUVA**

The Dissertation is submitted to the Mahatma Gandhi University in partial fulfillment of the

requirement for the degree of

**MASTER OF COMMERCE**

**2021-2023**

Submitted by,

**APARNA M A**

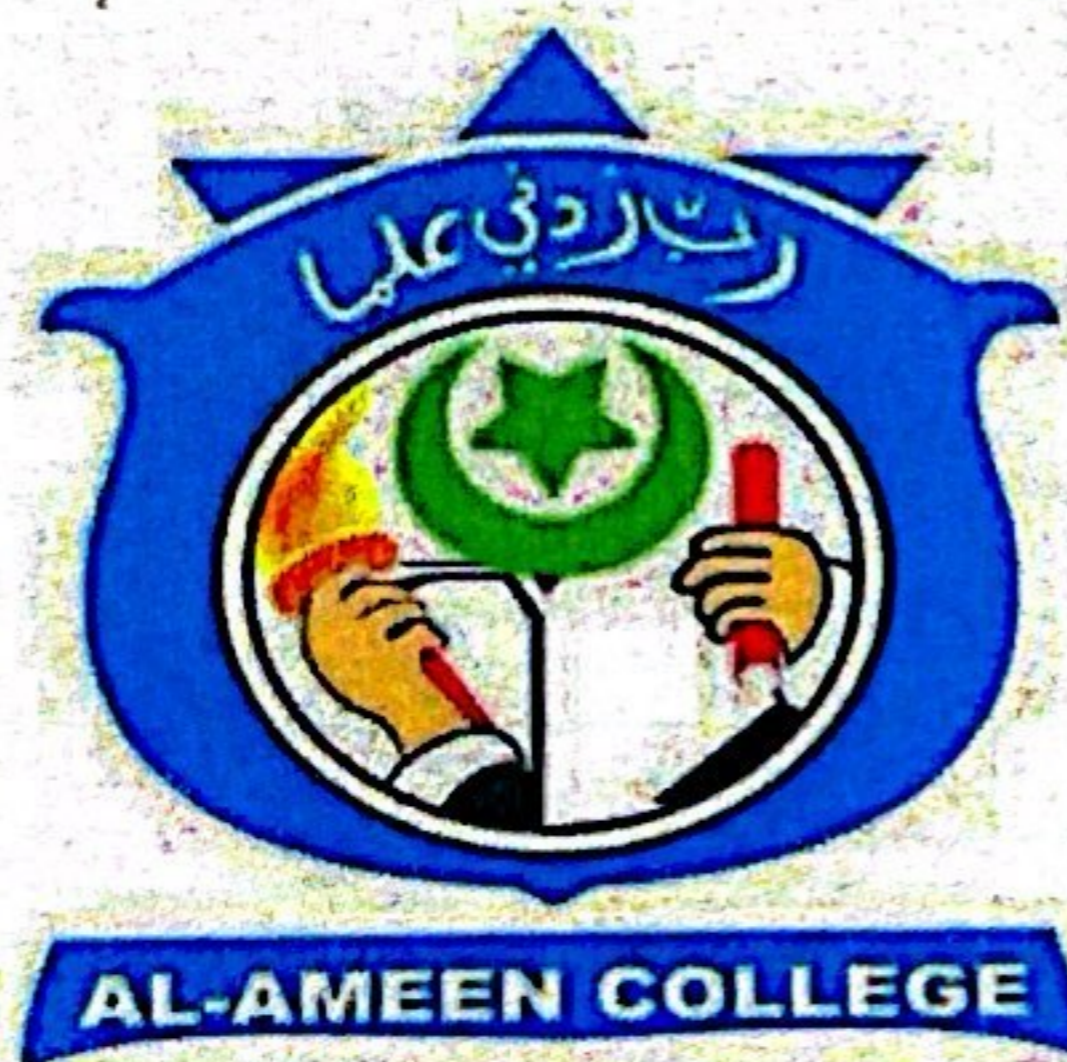
**(Reg. No. 210011025308)**

Under the Guidance of

**Dr. NISHA JOSEPH**

Assistant Professor of PG Department of Commerce

Al-Ameen College, Edathala



**PG DEPARTMENT OF COMMERCE**

**AL-AMEEN COLLEGE, EDATHALA**

**(Affiliated to Mahatma Gandhi University, Kottayam)**

**2021-2023**

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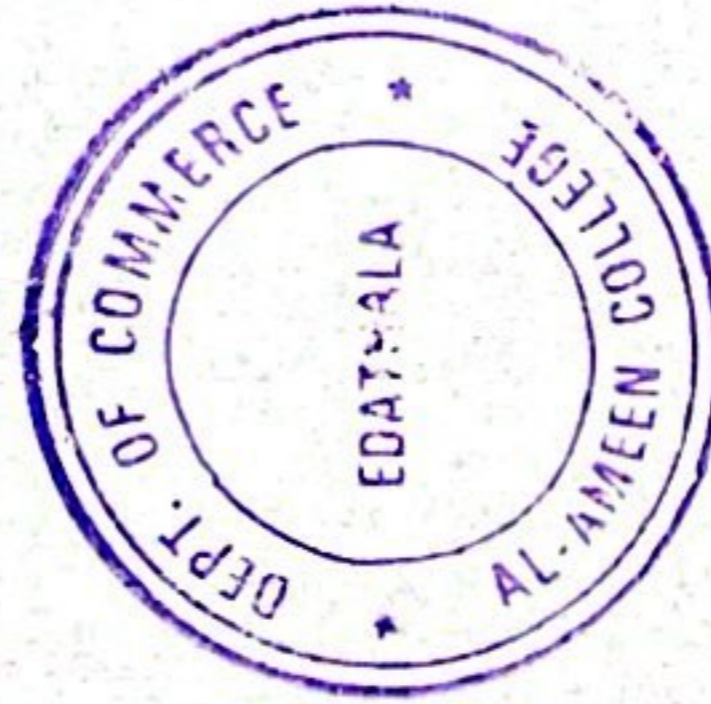
**PG DEPARTMENT OF COMMERCE**





**CERTIFICATE**

This is to certified that the dissertation entitled “A STUDY ON THE AWARENESS AND ACCEPTANCE OF VARIOUS E-PAYMENT APPS AMONG YOUTH IN ALUVA” is a bonafide record of the project work carried out by Ms. APARNA M A in partial fulfillment for the award of the degree of Master of Commerce of Mahatma Gandhi University, Kottayam during the year 2023. She has presented the project with the help of audio-visual aids.

Dr. Cini Kurian  
Principal  
Al-Ameen College,  
Edathala



  
Prof. Shamila N A  
Head of the Department  
Al-Ameen College,  
Edathala

  
Dr. Nisha Joseph  
Supervising Guide  
PG Department of Commerce  
Al-Ameen College, Edathala



# **INFLUENCE OF TOYS ON THE COGNITIVE DEVELOPMENT OF CHILDREN**

*The Dissertation is submitted to the Mahatma Gandhi University in partial  
fulfilment of the requirement for the degree of*

**MASTER OF COMMERCE**

**BY**

**APARNA SHAJI**

**(Reg. No: 210011025309)**

Under the Supervision of

**SUFEERA T. A**

Assistant Professor of PG Department of Commerce

Al-Ameen College, Edathala



**PG DEPARTMENT OF COMMERCE**

**AL-AMEEN COLLEGE, EDATHALA**

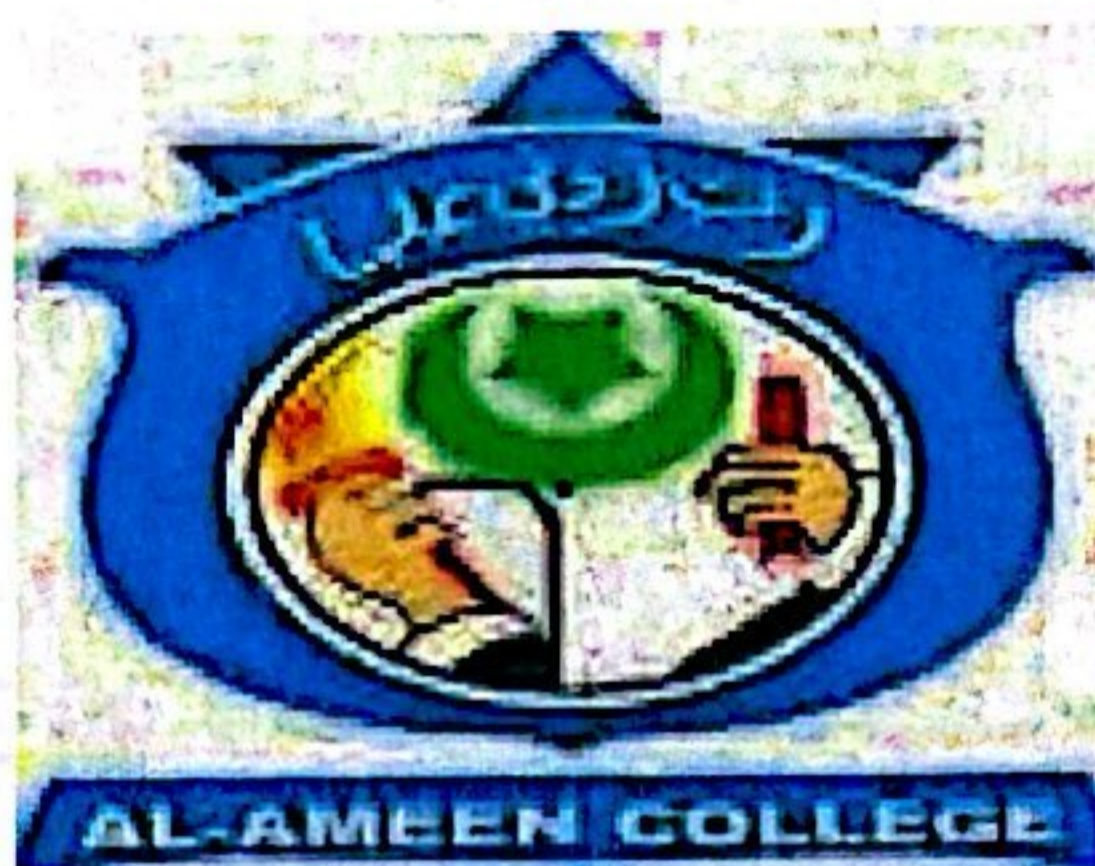
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**2021-2023**

**AL-AMEEN COLLEGE, EDATHALA**



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This is to certified that, the dissertation entitled “**INFLUENCE OF TOYS ON THE COGNITIVE DEVELOPMENT OF CHILDREN**” is a bonafide record of the project work carried out by Ms. APARNA SHAJI in partial fulfilment for the award of the degree of Master of Commerce of Mahatma Gandhi University, Kottayam during the year 2023. she has presented the project with the help of audio-visual aids.

Dr. Cini Kurian  
Principal  
Al-Ameen College,  
Edathala



Prof. SUFEERA T. A

Supervising Guide

PG Department of Commerce  
Al-Ameen College, Edathala

Prof. Shamila. N. A  
Head of the Department  
Al-Ameen College,  
Edathala



# **“A STUDY ON EFFECTIVENESS OF SOCIAL MEDIA MARKETING WITH REFERENCE TO ALUVA AREA”**

*Dissertation submitted to the Mahatma Gandhi University, Kottayam*

*In partial fulfillment of the required for*

**MASTER OF COMMERCE**

2021-2023

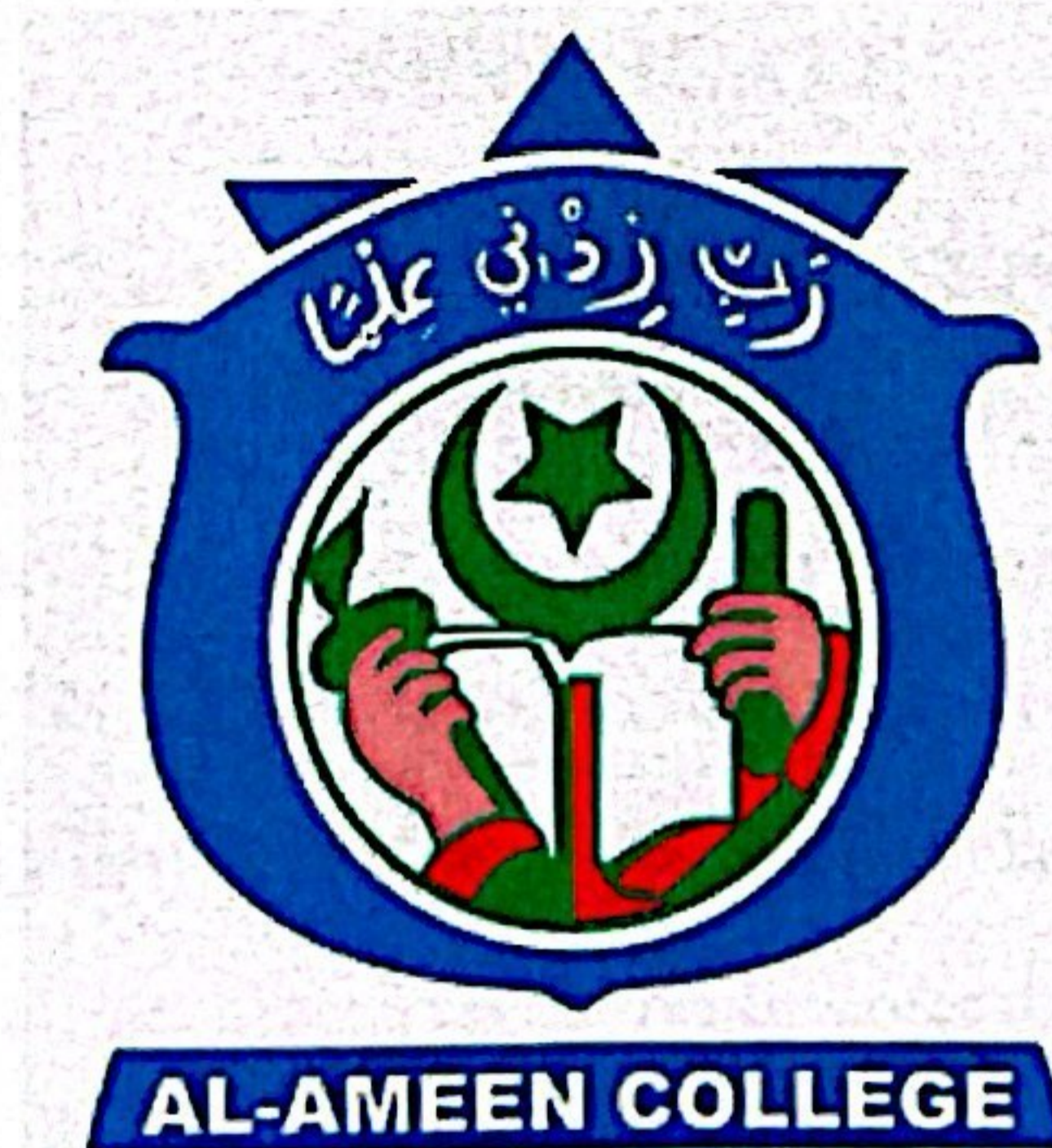
Submitted by,

**E A ASEENA (REG. NO. 210011025311)**

Under the Guidance of

**Dr. LEENA VARGHESE**

Assistant Professor, Department of Commerce



**AL-AMEEN COLLEGE, EDATHALA, ALUVA**

**AFFILIATED TO MAHATMA GANDHI UNIVERSITY, KOTTAYAM**

(NAAC accredited with A grade)

(2021-2023)



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**AL-AMEEN COLLEGE**

**EDATHALA, ALUVA**



**CERTIFICATE**

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**Dr. LEENA VARGHESE**

Assistant Professor,

Department of Commerce

Al-Ameen College, Edathala

*Leena*



**Prof. SHAMILA N.A**

Head of department,

Department of Commerce

Al-Ameen college, Edathala

*Shamila*



# “A STUDY ON PERCEPTION OF PEOPLE TOWARDS ELECTRIC VEHICLES WITH RESPECT TO ALUVA AREA”

*Dissertation submitted to the Mahatma Gandhi University, Kottayam*

*In partial fulfillment of the required for*

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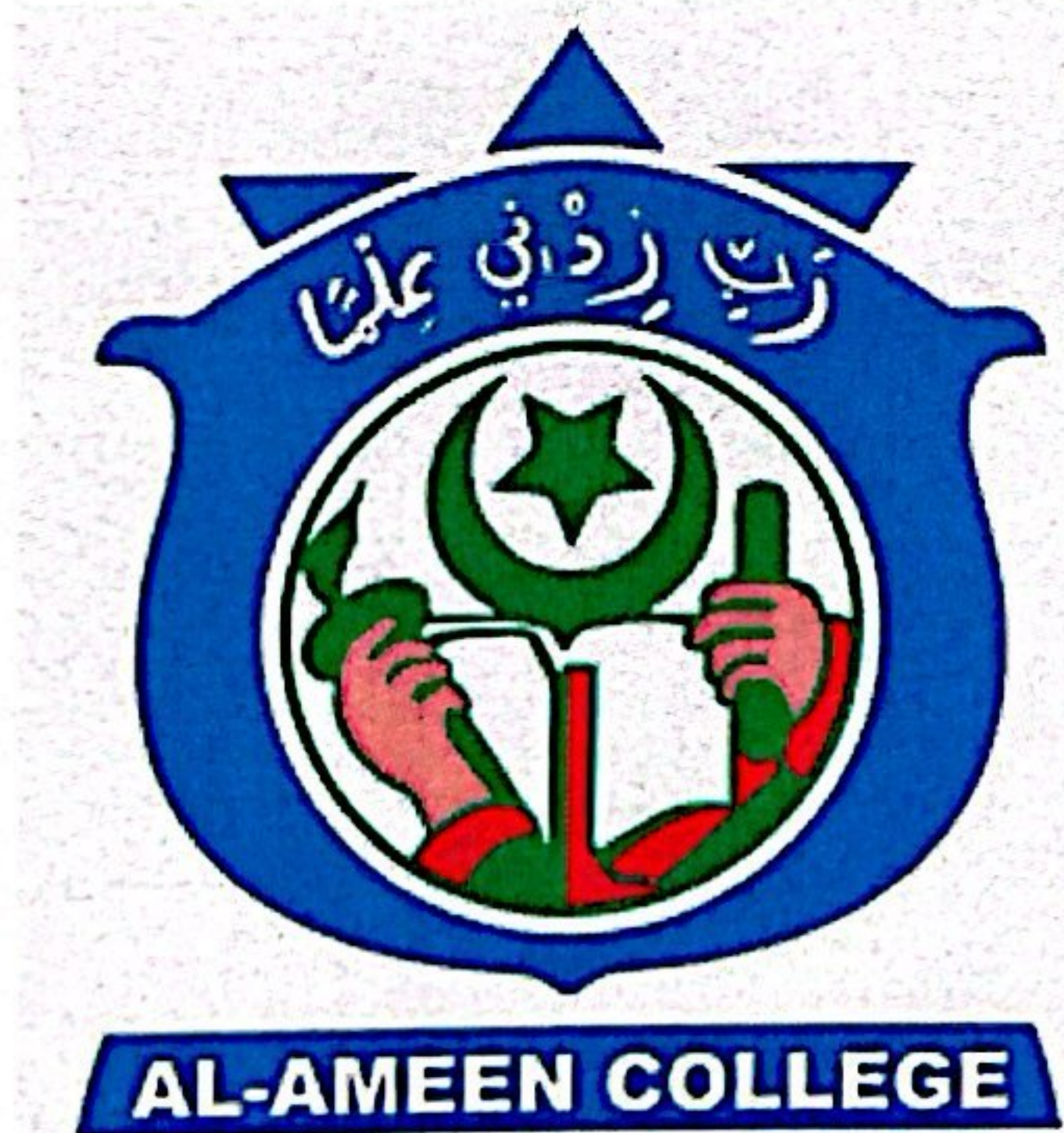
Submitted by,

**E.A HANEESA (Reg. No. 210011025312)**

Under the Guidance of

**Prof. SHAMILA N.A**

Assistant Professor, Department of Commerce



**AL-AMEEN COLLEGE, EDATHALA, ALUVA**

**AFFILIATED TO MAHATMA GANDHI UNIVERSITY, KOTTAYAM**

(NAAC accredited with A grade)

(2021-2023)



**DEPARTMENT OF COMMERCE**

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**EDATHALA, ALUVA**



**CERTIFICATE**

This is to certify that this project work entitled “A STUDY ON PERCEPTION OF PEOPLE TOWARDS ELECTRIC VEHICLES WITH RESPECT TO ALUVA AREA”, has been successfully Carried out by **E.A HANEESA (Reg. No. 210011025312)** in partial fulfillment of the requirement for the Degree of M.com under our guidance during the academic year 2021-2023 Counter signed by, Name & Signature of the guide, **Prof. SHAMILA N.A**, Assistant Professor, Department of commerce Al-Ameen College, Edathala. She has presented the project with the help of audio visual aids.

Name & signature of Guide& HOD

**Prof. SHAMILA N.A**

Head of Department of commerce,

Al- Ameen College, Edathala

