

**"A STUDY ON HEALTH AND SAFETY MEASURES OF EMPLOYEES
AT CHERUKARA INDUSTRY"**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by
A.S MUHAMMAD SHAMIL.
Register No. – 200021082608

Under the Guidance of
Asst.Prof. DEEPTHI SERENE JOSE

DEPARTMENT OF BACHELOR OF BUSINESS ADMINISTRATION



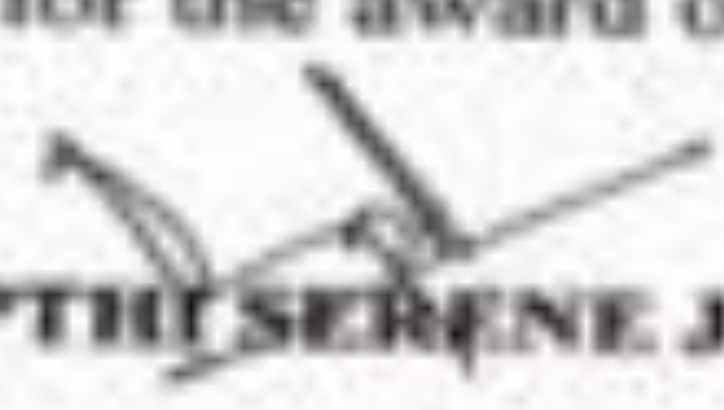
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2020-2023




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Edathala, Aluva- 6836221
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BONAFIDE CERTIFICATE

This is to certify that this study titled HEALTH AND SAFETY MEASURES OF EMPLOYEE AT CHERUKARA INDUSTRIES,ALUVA is the bonafide work of Mr.A.S MUHAMMAD SHAMIL. Who carried out the study under my supervision. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.


Asst. Prof. DEEPTHI SERENE JOSE
Project Guide


Asst. Prof. DEEPTHI SERENE JOSE
Head of the Department


DEPARTMENT OF BUSINESS ADMINISTRATION
AL-AMEEN COLLEGE
EDATHALA, ALUVA - 683 561

Submitted for the Viva Voce examination held on

28/04/2023

Signature of External Examiner

1.
2.


28/4/2023

**A STUDY ON PROMOTIONAL STRATEGIES AND ITS EFFECT ON
SALES AT
OLIO FOODS**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by
ABHIRAM ARAVIND C J
Register No. – 200021082609

Under the Guidance of
Asst. Prof. ASHINA. Z



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Edathala, Aluva- 6836221
NAAC Accredited Institution

BONAFIDE CERTIFICATE

This is to certify that this study titled "PROMOTIONAL STRATEGIES AND ITS EFFECT ON SALES, OLIO FOODS" is the bonafide work of Mr. Abhiram Aravind C J who carried out the study under my supervision. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.

Asst. Prof. ASHENA. Z

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Project Guide

Prof. DEEPTHI SERENE

Head of the Department

Submitted for the Viva Voce examination held on

___/___/20__

Signature of External Examiner

1.
2.

**"A STUDY ON EFFECTIVENESS OF WAGE AND SALARY
ADMINISTRATION WITH SPECIAL REFERENCE TO KADAVIL
ELECTRO MECHANICAL INDUSTRIES AT MUDICKAL"**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by
ABINSA MA
Register No. 200021082610

Under the Guidance of
Asst.Prof. REYZA NEZREN



**DEPARTMENT OF BUSINESS ADMINISTRATION
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2020-2023**



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BONAFIDE CERTIFICATE

This is to certify that the study titled "EFFECTIVENESS OF WAGE AND SALARY ADMINISTRATION WITH SPECIAL REFERENCE TO KADAVIL ELECTRO MECHANICAL INDUSTRIES AT MUDICKAL" is the bonafide work of Ms. ABINSA M.A(Reg No: 200021082610) who carried out the study under my supervision. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.

Asst.Prof. REYZA NEZRIN
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DEPARTMENT OF BUSINESS ADMINISTRATION
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Asst.Prof. DEEPTHI SERENE JOSE
Head of the Department

Submitted for the Viva Voce examination held on

24/4/2023

Signature of External Examiner

1.
2.

24/4/2023

**"A STUDY ON THE EFFECTIVENESS OF CUSTOMER
RETENTION STRATEGIES OF MAHINDRA
SHOWROOM, KOCHI"**

Submitted to the
MAHATMA GANDHI UNIVERSITY

*In partial fulfillment of the requirements for the award of the
degree of*

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by
ABU ABID A A
Register No. 200021082611

Under the Guidance of
Asst.Prof. ASHINA.Z



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This is to certify that this study titled "THE EFFECTIVENESS OF CUSTOMER RETENTION STRATEGIES WITH REFERENCE TO MAHINDRA & MAHINDRA PVT LTD." is the bonafide work of Mr. ABU ABID A A who carried out the study under my supervision. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.

Asst. Prof. ASHINA. Z
Project Guide

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AL-AMEEN COLLEGE
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Prof. DEEPTHI SERENE JOSE
Head of the Department

Submitted for the Viva Voce examination held on

___ / ___ / 20__

Signature of External Examiner

1.
2.

**"A STUDY ON JOB DESIGN AND ITS IMPACT ON
EMPLOYEE PRODUCTIVITY"**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

ABUSIYAN M A
Register No: 200021082612

Under the Guidance of
Asst.Prof. ASHINA.Z



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BONAFIDE CERTIFICATE

This is to certify that the study titled " JOB DESIGN AND ITS IMPACT ON EMPLOYEE PRODUCTIVITY WITH REFERENCE TO "is the bonafide work of **ABUSIYAN M A** (Reg no:200021082612)who carried out the study under my supervision of **Asst.Prof. ASHINA.Z** . This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.


Asst. Prof. ASHINA.Z
Project Guide


Asst.Prof .DEEPTHI SERENE JOSE
Head of the Department

DEPARTMENT OF BUSINESS ADMINISTRATION
AL-AMEEN COLLEGE
EDATHALA, ALUVA - 683 561

Submitted for the Viva Voice examination held on

24/05/2023

Signature of External Examiner

1.
2.


24/05/23

**"A STUDY ON IMPACT OF CUSTOMER COMPLAINT ON
MARKETING AT IBELL ELECTRONICS, ALUVA"**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

AJMAL ZAKIER

Register No. – 200021082613

Under the Guidance of

Asst.Prof. NAJIYA A.A

Department of Bachelor of Business Administration



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BONAFIDE CERTIFICATE

This is to certify that this study titled "IMPACT ON CUSTOMER COMPLAINT ON MARKETING AT IBELL ELECTRONICS, THOTTUMUGHAM ALUVA" is the bonafide work of Mr. Ajmal Zakier who carried out the study under my supervision. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.

Asst. Prof. NAJIYA A.A.
Project Guide

Asst. Prof. DEEPTHI SERENE JOSE
Head of the Department

DEPARTMENT OF BUSINESS ADMINISTRATION
AL-AMEEN COLLEGE
EDATHALA, ALUVA - 683 561

Submitted for the Viva Voce examination held on

___/___/20__

Signature of External Examiner

1.
2.

**"A STUDY ON BRAND AWARENESS AMONG CONSUMERS
WITH REFERENCE TO YAMAHA MOTOR LTD"**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

AKBAR M.S

Register No.200021082614

Under the Guidance of

Asst.Prof. REYZA NEZRIN



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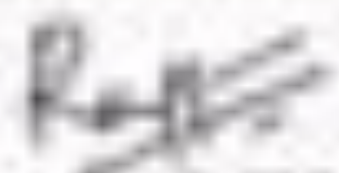
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This is to certify that this study titled "BRAND AWARENESS AMONG CONSUMERS AT YAMAHA" is the bonafide work of Mr. AKBAR M.S (Reg.No:200021082614) who carried out the study under my supervision. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.


Asst.Prof. REYZA NEZRIN
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Asst.Prof. DEEPTHI SERENE JOSE
Head of the Department

Submitted for the Viva Voce examination held on

__/__/20__

Signature of External Examiner

1.
2.


24/4/23

**"A STUDY ON CONSUMER PREFERENCE TOWARDS
ELECTRIC SCOOTER WITH REFERENCE TO TVS
MOTORS"**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

AMEENA P.A

Register No: 200021082615

Under the Guidance of
Asst.Prof. NAJIYA A.A.



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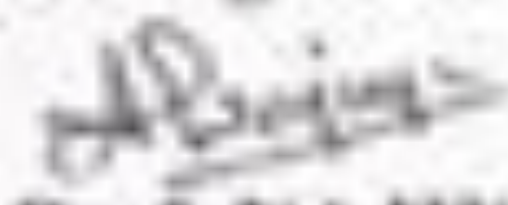


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This is to certify that this study titled "CONSUMER PREFERENCE TOWARDS ELECTRIC SCOOTER WITH REFERENCE TO TVS MOTORS" is the bonafide work of Ms. AMEENA P.A (Reg no:200021082615) who carried out the study under my supervision of Asst.Prof. NAJIYA A.A. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirements for the award of degree of Bachelor of Business Administration.


Asst. Prof. NAJIYA A.A.
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DEPARTMENT OF BUSINESS ADMINISTRATION
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EDATHALA, ALUVA - 683 561



Asst.Prof. DEEPTHI SERENE JOSE
Head of the Department

Submitted for the Viva Voice examination held on

___/___/20__

Signature of External Examiner

1.
2.


24/04/23

**"A STUDY ON EMPLOYEE MOTIVATION AT ROYAL PACK
INDUSTRY, KOTHAMANGALAM"**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

AMINA BEEVI E-S

Register No. – 200021082616

Under the Guidance of

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Department of Bachelor of Business Administration



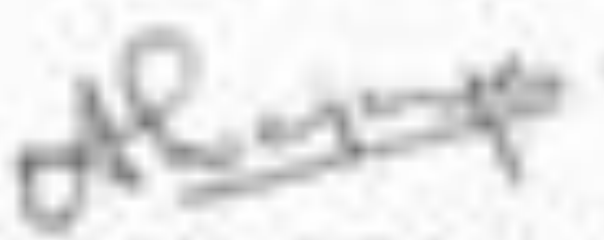
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This is to certify that this study titled "EMPLOYEE MOTIVATION AT ROYAL PACK INDUSTRY, NELLIKUZHI, KOTHAMANGALAM" is the bonafide work of Ms. AMENA BEEVI E.S who carried out the study under my supervision. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.


Asst.Prof. NAJIYA A.A
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AL-AMEEN COLLEGE
EDATHALA, ALUVA - 683 501

Submitted for the Viva Voce examination held on

___/___/20__

Signature of External Examiner

1.
2.


24/04/2023

**"A STUDY ON EMPLOYER- EMPLOYEE RELATIONSHIP
WITH REFERENCE TO KERALA ELECTRICAL &
ALLIED ENGINEERING CO. LTD"**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

AYSHA N.H

Register No: **200021082617**

Under the Guidance of
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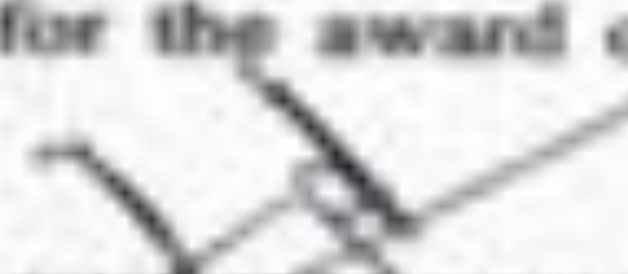



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This is to certify that this study titled " A STUDY ON EMPLOYER-EMPLOYEE RELATIONSHIP" is the bonafide work of Ms. AYSHA N H (Reg no:200021082617) who carried out the study under my supervision of Asst.Prof. DEEPTHI SERENE JOSE. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.


Asst. Prof. DEEPTHI SERENE JOSE
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Submitted for the Viva Voice examination held on

24/04/2023

Signature of External Examiner

1.
2.


24/4/2023

**"A STUDY ON TOTAL QUALITY MANAGEMENT WITH
REFERENCE TO SONA POLYMERS PVT .LTD"**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

BADUSHA K N

Register No.200021082618

Under the Guidance of

Asst.Prof. ASHINA, Z



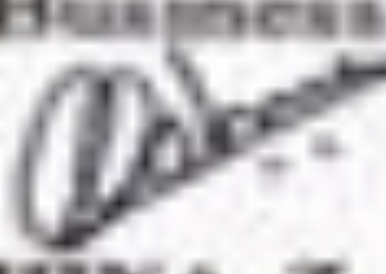
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This is to certify that this study titled "A STUDY ON TOTAL QUALITY MANAGEMENT WITH REFERENCE TO SONA POLYMERS PVT .LTD" is the bonafide work of **Mr. BADUSHA K N (Reg.No:200021082618)** who carried out the study under my supervision. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.


Asst.Prof. **ASHINA. Z**
Project Guide

DEPARTMENT OF BUSINESS ADMINISTRATION
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Asst.Prof. **DEEPTHI SERENE JOSE**
Head of the Department

Submitted for the Viva Voce examination held on

24.04.2023

Signature of External Examiner

1.
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24/4/2023

**"THE STUDY ON JOB ENRICHMENT AMONG
EMPLOYEES REFERENCE TO CHIRACKAL AGRO
MILLS"**

Submitted to the

MAHATMA GANDHI UNIVERSITY

*In partial fulfillment of the requirements for the award of the
degree of*

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

DEVANADH T S

Register No. –200021082619

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NAAC Accredited Institution

BONAFIDE CERTIFICATE

This is to certify that this study titled **"THE STUDY ON JOB ENRICHMENT AMONG EMPLOYEES"** is the bonafide work of **Mr. DEVANADH T S** who carried out the study under my supervision. This report is submitted to **MAHATMA GANDHI UNIVERSITY, Kottayam** as partial fulfillment of requirement for the award of degree of **Bachelor of Business Administration.**


Asst. Prof. REYZA NAZRIN
Project Guide


Asst. Prof. DEEPTHI SERENE JOSE
Head of the Department

Submitted for the Viva Voice examination held on

___/___/20__

Signature of External Examiner

1.
2.


24/4/23

**"A STUDY ON EMPLOYEE SATISFACTION ON WELFARE
FACILITIES WITH REFERENCE TO PRIMUS GLOVES
PVT.LTD"**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by
DEVAPRIYA M D

Register No. 200021082620

Under the Guidance of
Asst.Prof. DEEPTHI SERENE JOSE



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BONAFIDE CERTIFICATE

This is to certify that this study titled "EMPLOYEE SATISFACTION ON WELFARE FACILITIES WITH REFERENCE TO PRIMUS GLOVES PVT.LTD" is the bonafide work of Ms. DEVAPRIYA M D (Reg.no:200021082620) who carried out the study under my supervision of Asst.Prof. DEEPTHI SERENE JOSE. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.

Asst.Prof. DEEPTHI SERENE JOSE

Project Guide

Asst.Prof. DEEPTHI SERENE JOSE

Head of the Department

DEPARTMENT OF BUSINESS ADMINISTRATION
AL-AMEEN COLLEGE
EDATHALA, ALUVA - 683 561

Submitted for the Viva Voce examination held on

___/___/20__

Signature of External Examiner

1.

2.

Signature
24/4/23

**"A STUDY ON EFFECTIVENESS OF COMMUNICATION CHANNEL AT
NATIONAL PLASTICS"**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by
FAHAD K.F
Register No. 200021082621

Under the Guidance of
Asst.Prof. ASHENA Z.



DEPARTMENT OF BUSINESS ADMINISTRATION
AL-AMEEN COLLEGE, EDATHALA
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Edathala, Aluva- 6836221
NAAC Accredited Institution

BONAFIDE CERTIFICATE

This is to certify that this study titled "A STUDY ON EFFECTIVENESS OF COMMUNICATION CHANNEL AT NATIONAL PLASTICS" is the bonafide work of Mr.FAHAD K.F (Reg No: 200021082621) who carried out the study under my supervision. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.


Asst.Prof. ASHINA Z.
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DEPARTMENT OF BUSINESS ADMINISTRATION
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EDATHALA, ALUVA - 683 561


Asst.Prof. DEEPTHI SRENE JOSE
Head of the Department

Submitted for the Viva Voce examination held on

___/___/20__

Signature of External Examiner

1.
2.



**“A STUDY ON WORKER’S PARTICIPATION IN
MANAGEMENT WITH REFERENCE TO ROYAL
EDIBLE COMPANY”**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by
**FAHMITHA ABDUL
JABBAR**

Register No.200021082622

Under the Guidance of
Asst.Prof. ASHINA.Z




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Edathala, Aluva- 6836221
NAAC Accredited Institution

BONAFIDE CERTIFICATE

This is to certify that this study title " **WORKER'S PARTICIPATION IN MANAGEMNET WITH REFERENCE TO ROYAL EDIBLE COMPANY**" is the bonafide work of **MS FAHMITHA ABDUL JABBAR (Reg no:200021082622)** who carried out the study under my supervision. This report is subemitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.


Asst.Prof. **ASHINA Z**
Project guide


Asst.Prof. **DEEPTHI SERENE JOSE**
Head of the Department

**DEPARTMENT OF BUSINESS ADMINISTRATION
AL-AMEEN COLLEGE
EDATHALA, ALUVA - 683 561**

Submitted for the Viva Voce examination held on

24/04/2023

Signature of External Examiner

1.
2.


24/4/23

**"A STUDY ON THE IMPORTANCE OF PACKAGING
WITH REFERENCE TO PEARL PLASTIC COMPANY"**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by
FARSANA M B
Register No. – 200021082623

Under the Guidance of
Asst. Prof. NAJIYA A A



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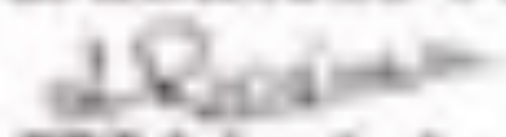



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BONAFIDE CERTIFICATE

This is to certify that this study titled "THE IMPORTANCE OF PACKAGING WITH REFERENCE TO PEARL PLASTIC COMPANY" is the bonafide work of MS. FARSANA M B (Reg No:200021082623) who carried out the study under my supervision. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.


Asst. Prof. NAJIYA AA
Project Guide


Prof. DEEPTHI SERENE JOSE
Head of the Department


DEPARTMENT OF BUSINESS ADMINISTRATION
AL-AMEEN COLLEGE
EDATHALA, ALUVA - 683 661

Submitted for the Viva Voce examination held on

24/04/2023

Signature of External Examiner

1.
2.


24/04/2023

"A STUDY ON EMPLOYEES ATTITUDE TOWARDS THE ORGANIZATION WITH REFERENCE TO RAS ASSOCIATES"

Submitted to the

MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

FATHIMA K A

Register No. 200021082624

Under the Guidance of

Asst. Prof. DEEPTI SERENE JOSE



DEPARTMENT OF BUSINESS ADMINISTRATION

AL-AMEEN COLLEGE, EDATHALA

RE-ACCREDITED BY NAAC WITH A GRADE

2020-2023



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DEPT. OF BACHELOR OF BUSINESS ADMINISTRATION
[Affiliated to Mahatma Gandhi University, Kottayam]
Edathala, Aluva- 6836221
Re -Accredited by NAAC with A Grade

BONAFIDE CERTIFICATE

This is to certify that this study titled "A STUDY ON EMPLOYEES ATTITUDE TOWARDS THE ORGANIZATION WITH SPECIAL REFERENCE TO RAS ASSOCIATES" is the bonafide work of Ms. FATHIMA K.A (Reg no:200021082624) who carried out the study under my supervision. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.

Asst. Prof. DEEPTI SERENE JOSE
Project Guide

Asst. Prof. DEEPTI SERENE JOSE
Head of the Department

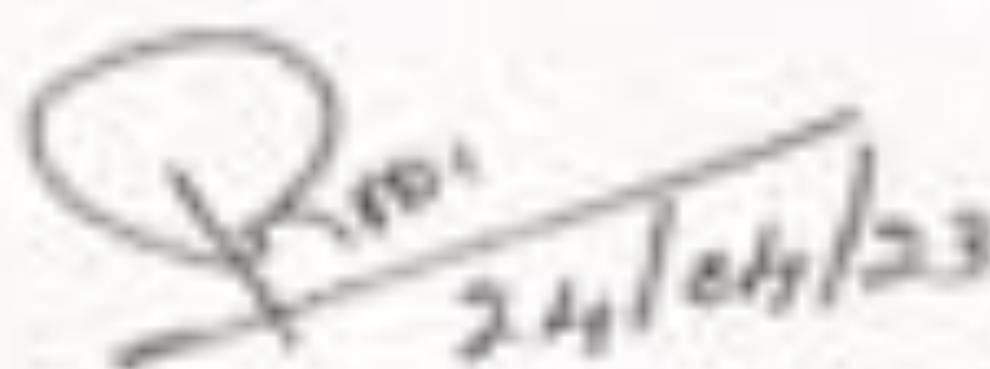
DEPARTMENT OF BUSINESS ADMINISTRATION
AL-AMEEN COLLEGE
EDATHALA, ALUVA - 683 621

Submitted for the Viva Voice examination held on

24/04/2023

Signature of External Examiner

1.
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24/04/23

**"A STUDY ON EFFECTS OF MANAGEMENT
INFORMATION SYSTEM WITH REFERENCE TO
STRATAGILE PVT LTD"**

Submitted to the
MAHATMA GANDHI UNIVERSITY
*In partial fulfillment of the requirements for the award of the
degree of*

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by
JUNAIDH MUHAMMED P.N
Register No. – 200021082626

Under the Guidance of
Asst.Prof. REYZA NEZRIN



DEPARTMENT OF BUSINESS ADMINISTRATION
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Edathala, Aluva- 6836221
NAAC Accredited Institution

BONAFIDE CERTIFICATE

This is to certify that this study titled "EFFECTS OF MANAGEMENT INFORMATION SYSTEM WITH REFERENCE TO STRATAGILE PVT LTD" is the Bonafide work of Mr. JUNAIDH MUHAMMED PN who carried out the study under my supervision. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.

Asst.Prof. REYZA NEZRIN
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DEPARTMENT OF BUSINESS ADMINISTRATION
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Asst.Prof. DEEPTHI SERENE JOSE
Head of the Department

Submitted for the Viva Voce examination held on

24/04/2023

Signature of External Examiner

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.....

24/04/2023

**"A STUDY ON PERFORMANCE APPRAISAL WITH
REFERENCE TO AMAZING RUBBER PRODUCTS PVT. LTD"**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

KRISHNA PRIYA M P
Register No.200021082627

Under the Guidance of
Asst. Prof. DEEPTHI SERENE JOSE




DEPARTMENT OF BUSINESS ADMINISTRATION
AL-AMEEN COLLEGE, EDATHALA
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2020-2023



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[Affiliated to Mahatma Gandhi University, Kottayam]
Edathala, Aluva- 683622 I
Re-Accredited by NAAC with A Grade

BONAFIDE CERTIFICATE

This is to certify that this study entitled " ON PERFORMANCE APPRAISAL WITH REFERENCE TO AMAZING RUBBER PRODUCTS PVT.LTD " is the bonafide work of **MS.KRISHNAPRIYA MP (Reg.No:200021082627)** who carried out the study under my supervision of **Asst.Prof. DEEPTHI SERENE JOSE** . This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.


Asst.Prof .DEEPTHI SERENE JOSE
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Asst.Prof .DEEPTHI SERENE JOSE
Head of the Department

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DEPARTMENT OF BUSINESS ADMINISTRATION

Submitted for the Viva Voce examination held on

24/04/2023

Signature of External Examiner

1.
2.



**“A STUDY ON EFFECTIVENESS OF GRIEVANCE HANDLING
MECHANISM WITH SPECIAL REFERENCE TO SIMILIA
HOMEOLABORATORY”**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by
MA RINNA FATHIMA
Register No. 200021082628

Under the Guidance of
Asst.Prof. NAJIYA A.A.



DEPARTMENT OF BUSINESS ADMINISTRATION
AL-AMEEN COLLEGE, EDATHALA
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2020-2023




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[Affiliated to Mahatma Gandhi University, Kottayam]
Edathala, Aluva- 683622 |
NAAC Accredited Institution

BONAFIDE CERTIFICATE

This is to certify that this study titled "THE STUDY ON EFFECTIVENESS OF GRIEVANCE HANDLING MECHANISM WITH SPECIAL REFERENCE TO SIMILIA HOMEOLABORATORY" AT ALUVA is the bonafide work of Ms. M.A RINNA FATHIMA (Reg no: 200021082628) who carried out the study under my supervision. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.


Asst.Prof. NAJIYA A.A.
Project Guide

DEPARTMENT OF BUSINESS ADMINISTRATION
AL-AMEEN COLLEGE
EDATHALA, ALUVA - 683 561



Asst.Prof. DEEPTHI SERENE JOSE
Head of the Department

Submitted for the Viva Voice examination held on

25/05/2023

Signature of External Examiner

1.
2.


24/04/23

**"A STUDY ON ROLE OF HRM&ON EMPLOYEE
PERFORMANCE AT WFB BAIRD & COMPANY PVT.LTD"**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by
MARIYA SELVIT TS
Register No. 200021082629

Under the Guidance of
Asst.Prof. NAJIYA A.A



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BONAFIDE CERTIFICATE

This is to certify that this study titled "ROLE OF HRMS ON EMPLOYEE PERFORMANCE." is the bonafide work of Ms. MARIYA SELVIT TS (Reg no.200021082629) who carried out the study under my supervision. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.

NAJIYA
 Asst.Prof. NAJIYA A.A
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Deepthi
 Prof. DEEPTHI SERENE JOSE
 Head of the Department

DEPARTMENT OF BUSINESS ADMINISTRATION
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 EDATHALA, ALUVA - 683 561

Submitted for the Viva Voce examination held on

24/04/2023

Signature of External Examiner

- 1.
- 2.

[Signature]
 24/04/2023

**"A STUDY ON IMPACT OF HUMAN RESOURCE
INFORMATION SYSTEM IN AN ORGANISATION WITH
REFERENCE TO ARJUNA NATURALS PVT.LTD"**

Submitted to the

MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

MISNA A.E

Register No. 200021082630

Under the Guidance of

Asst.Prof. DEEPTHI SERENE JOSE



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2020-2023




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[Affiliated to Mahatma Gandhi University, Kottayam]
Edathala, Aluva- 6836221
Re-Accredited by NAAC with A Grade

BONAFIDE CERTIFICATE

This is to certify that this study titled "IMPACT OF HRIS IN AN ORGANIZATION WITH REFERENCE TO ALJUNA NATURALS PVT.LTD, AT ALUVA" is the bonafide work of Ms. MISNA A.E (Reg no:200021082630) who carried out the study under my supervision of Asst. Prof. DEEPTHI SERENE JOSE. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.


Asst. Prof. DEEPTHI SERENE JOSE
Project Guide


Asst. Prof. DEEPTHI SERENE JOSE
Head of the Department


DEPARTMENT OF BUSINESS ADMINISTRATION
AL-AMEEN COLLEGE
EDATHALA, ALUVA - 683 561

Submitted for the Viva Voice examination held on

26/04/2023

Signature of External Examiner

1.
2.


26/04/2023

**"A STUDY ON EFFECTIVENESS OF CUSTOMER RELATIONSHIP
MANAGEMENT AT PARVIN PARDHA"**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

- Submitted by
MOHAMED HAMDHAN T.N.
Register No. – 200021082631

Under the Guidance of
Asst.Prof. REYZA NEZRIN
DEPARTMENT OF BUSINESS ADMINISTRATION



DEPARTMENT OF BUSINESS ADMINISTRATION
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2020-2023



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DEPT. OF BACHELOR OF BUSINESS ADMINISTRATION
[Affiliated to Mahatma Gandhi University, Kottayam]
Edathala, Aluva- 6836221
NAAC Accredited Institution

BONAFIDE CERTIFICATE

This is to certify that this study titled **A STUDY ON EFFECTIVENESS OF CUSTOMER RELATIONSHIP MANAGEMENT AT PARVIN PARDHA** is the bonafide work of Mr. **MOHAMED HAMDHAN T.N.** who carried out the study under my supervision. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.

Ray
Asst.Prof. **KEYZA NEZRIN**
Project Guide

D. pth
Asst.Prof. **DEEPTHI SERENE JOSE**
Head of the Department

DEPARTMENT OF BUSINESS ADMINISTRATION
AL-AMEEN COLLEGE
EDATHALA, ALUVA - 683 561

Submitted for the Viva Voce examination held on

___ / ___ / 20__

Signature of External Examiner

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2.

P. S. N.
25/4/23



**"A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT
AT I BELL"**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by
MOHEMMED RAZAL
Register No. – 200021082632

Under the Guidance of
Asst.Prof. REYZA NEZRIN
DEPARTMENT OF BACHELOR OF BUSINESS ADMINISTRATION



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BONAFIDE CERTIFICATE

This is to certify that this study titled "EFFECTIVENESS OF TRAINING AND DEVELOPMENT AT I BELL" is the bonafide work of Mr. MOHEMMED RAZAL .who carried out the study under my supervision. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.

Asst.Prof. REYZA NEZRIN
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Asst.Prof .DEEPTHI SERENE JOSE
Head of the Department

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EDATHALA, ALUVA - 683 561

Submitted for the Viva Voce examination held on

24/11/2023

Signature of External Examiner

1. _____

24/11/2023

**“A STUDY ON SUPPLY AND DEMAND OF TIMBER
INDUSTRY, WITH SPECIAL REFERENCE TO
WOODMALL”**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

MOHAMMED SAHAD K.N

Register No: 200021082633

Under the Guidance of
Asst.Prof. ASHINA Z



DEPARTMENT OF BUSINESS ADMINISTRATION

AL-AMEEN COLLEGE, EDATHALA

RE-ACCREDITED BY NAAC WITH A GRADE

2020-2023

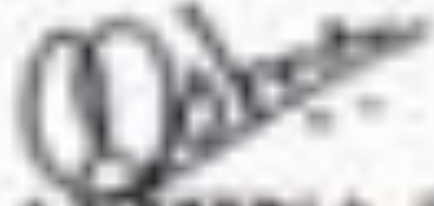



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BONAFIDE CERTIFICATE

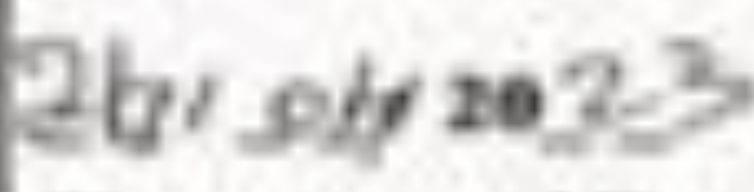
This is to certify that this study titled "SUPPLY AND DEMAND OF TIMBER INDUSTRY, WITH SPECIAL REFERENCE TO WOODMALL" is the bonafide work of Mr. MOHAMMED SAHAD K.N (Reg no:200021082633) who carried out the study under my supervision of Asst.Prof. ASHINA Z. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.


Asst. Prof. ASHINA Z
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Asst.Prof. DEEPTHI SERENE JOSE
Head of the Department

DEPARTMENT OF BUSINESS ADMINISTRATION
AL-AMEEN COLLEGE
EDATHALA, ALUVA - 683 661

Submitted for the Viva Voice examination held on


Signature of External Examiner

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2.


24/4/23

**A STUDY ON EMPLOYEE ABSENTEEISM AT TRACO CABLE
COMPANY LIMITED,
(A Kerala Govt. Company)
IRUMBANAM, ERNAKULAM**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION

Submitted by
MUHAMMAD NIJAL M K
Register No. – 200021082634

Under the Guidance of
Asst Prof. ASHINA Z

Department of Bachelor of business administration



DEPARTMENT OF BUSINESS ADMINISTRATION
AL-AMEEN COLLEGE, EDATHALA
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[Affiliated to Mahatma Gandhi University, Kottayam]

Edathala, Aluva- 6836221


NAAC Accredited Institution

BONAFIDE CERTIFICATE

This is to certify that this study titled 'EMPLOYEE ABSENTEEISM AT TRACO CABLE COMPANY LIMITED.' is the bonafide work of Mr. MUHAMMAD NIHAL M K, who carried out the study under my supervision. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.


Asst. Prof. ASHENA Z

Project Guide


Asst. Prof. DEEPTHI SERENE JOSE
Head of the Department

DEPARTMENT OF BUSINESS ADMINISTRATION
AL-AMEEN COLLEGE
EDATHALA, ALUVA - 683 621

Submitted for the Viva Voce examination held on

___/___/20__

Signature of External Examiner

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2.


24/4/22

**A STUDY ON THE EFFECTIVENESS OF ONLINE ADVERTISING WITH
REFERENCE TO HARMAN MOTORS**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfilment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by
MUHAMMED ADHIL T N
Register No. – 200021082635

Under the Guidance of
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Edathala, Aluva- 6836221

NAAC Accredited Institution

BONAFIDE CERTIFICATE

This is to certify that this study titled "EFFECTIVENESS OF ONLINE ADVERTISING WITH REFERNCE TO HARMAN MOTORS" is the bonafide work of MR. MUHAMMED ADHIL T N who carried out the study under my supervision. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfilment of requirement for the award of degree of Bachelor of Business Administration.

[Signature]
DEPARTMENT OF BUSINESS ADMINISTRATION
MS. NAJIYA AA AL-AMEEN COLLEGE
Project Guide EDATHALA, ALUVA - 683 561

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Prof. DEEPTHI SERENE
Head of the Department

Submitted for the Viva Voce examination held on

24/04/2023

Signature of External Examiner

1.
2.

[Signature]
24/4/2023

A STUDY ON CUSTOMER LOYALTY

**"A STUDY ON CUSTOMER LOYALTY WITH REFERENCE TO
3 STAR CREATIONS"**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by
MUHAMMED AMEEN K A
Register No. 200021082636

Under the Guidance of
Asst.Prof. REYZA NEZRIN



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Edathala, Aluva- 6836221
NAAC Accredited Institution

BONAFIDE CERTIFICATE

This is to certify that this study titled "CUSTOMER LOYALTY WITH REFERENCE TO 3 STAR CREATIONS" is the bonafide work of Mr. MUHAMMED AMEEN KA who carried out the study under my supervision. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.

R.N.
Asst.Prof. **KEYZA NEZRIN**

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D.J.
Prof. **DEEPTHI SERENE JOSE**
Head of the Department

DEPARTMENT OF BUSINESS ADMINISTRATION
AL-AMEEN COLLEGE
EDATHALA, ALUVA - 683 661

Submitted for the Viva Voce examination held on

___/___/20__

Signature of External Examiner

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P. Iyer
24/4/23

**"A STUDY ON THE ROLE OF TRADE UNION IN
EMPLOYEES AT CARBORANDUM UNIVERSAL
PVT LTD"**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by
MUHAMMED ANSAL P A
Register No.200021082637

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DEPARTMENT OF BUSINESS ADMINISTRATION
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[Affiliated to Mahatma Gandhi University, Kottayam]
Edathala, Aluva- 6836221
NAAC Accredited Institution

BONAFIDE CERTIFICATE

This is to certify that this study titled "THE ROLE OF TRADE UNION IN EMPLOYEES AT CARBORANDUM UNIVERSAL PVT LTD" is the bonafide work of MR MUHAMMMED ANSAL P A (Reg no:200021082637) who carried out the study under my supervision. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.

Reyza

Prof. REYZA NEZHEN
Faculty guide

DP

Prof. DEEPTHI SERENE JOSE
Head of the Department

DEPARTMENT OF BUSINESS ADMINISTRATION
AL-AMEEN COLLEGE
EDATHALA, ALUVA - 683 661

Submitted for the Viva Voce examination held on

___/___/20__

Signature of External Examiner

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RM
24/4/23

**"A STUDY ON CONSUMER SATISFACTION WITH
REFERENCE TO CHATTAYIL FOODS"**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

MUHAMMED ASIF P.S

Register No.200021082638

Under the Guidance of

Asst.Prof. DEEPTHI SERENE JOSE




**DEPARTMENT OF BUSINESS ADMINISTRATION
AL-AMEEN COLLEGE, EDATHALA
RE-ACCREDITED WITH A GRADE
2020-2023**




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DEPT. OF BACHELOR OF BUSINESS ADMINISTRATION
[Affiliated to Mahatma Gandhi University, Kottayam]
Edathala, Aluva- 6836221
NAAC Accredited Institution

BONAFIDE CERTIFICATE

This is to certify that this study titled "A STUDY ON CONSUMER SATISFACTION WITH REFERENCE TO CHATTAYIL FOODS" is the bonafide work of Mr. MUHAMMED ASIF P S (Reg.No:200021082638) who carried out the study under my supervision. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.


Asst.Prof. DEEPTHI SERENE JOSE
Project Guide

DEPARTMENT OF BUSINESS ADMINISTRATION
AL-AMEEN COLLEGE
EDATHALA, ALUVA - 683 561


Asst.Prof. DEEPTHI SERENE JOSE
Head of the Department

Submitted for the Viva Voce examination held on

24/04/2023

Signature of External Examiner

1.
2.


24/04/2023

**"A STUDY ON STRESS MANAGEMENT OF EMPLOYEES
AT SAFA PLYWOODS PVT LTD"**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by
MUHAMMED FARIZ V S.
Register No. – 200021082639

Under the Guidance of

Asst.Prof. ASHINA Z

DEPARTMENT OF BACHELOR BUSINESS ADMINISTRATION



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[Affiliated to Mahatma Gandhi University, Kottayam]
Edathala, Aluva- 6836221
Re-Accredited by NAAC with A grade

BONAFIDE CERTIFICATE

This is to certify that this study titled **STRESS MANAGEMENT OF EMPLOYEES AT SAFA PLYWOODS PVT LTD** is the bonafide work of Mr. **MUHAMMED FARIZ V S.** who carried out the study under my supervision. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.


Asst. Prof. **ASHINA Z**
Project Guide

DEPARTMENT OF BUSINESS ADMINISTRATION
AL-AMEEN COLLEGE
EDATHALA, ALUVA - 683 661


Asst. Prof. **DEEPTI SERENE JOSE**
Head of the Department

Submitted for the Viva Voce examination held on

___/___/20___
Signature of External Examiner

- 1. _____
- 2. _____


25/04/23

**"A STUDY ON LABOURS WELFARE MEASURES WITH
REFERANCE TO INDUS PLYWOODS "**

Submitted to the
MAHATMA GANDHI UNIVERSITY

*In partial fulfillment of the requirements for the award of the
degree of*

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by
MUHAMMED FAYIZ K.S
Register No: 200021082640

Under the Guidance of
Asst. Prof. DEEPTHI SERENE JOSE



DEPARTMENT OF BUSINESS ADMINISTRATION
AL-AMEEN COLLEGE, EDATHALA
RE-ACCREDITED BY NAAC WITH A GRADE
2020-2023



AL-AMEEN COLLEGE

DEPT. OF BACHELOR OF BUSINESS
ADMINISTRATION

[Affiliated to Mahatma Gandhi University, Kottayam]

Edathala, Aluva- 6836221

Re-Accredited by NAAC with A Grade

BONAFIDE CERTIFICATE

This is to certify that this study titled "A STUDY ON LABOUR WELFARE MEASURES" AT INDUS PLYWOODS is the bonafide work of Mr. MUHAMMED FAYIZ K.S (Reg no:200021082640) who carried out the study under my supervision. This report is submitted to Mahatma Gandhi University, Kottayam as partial full filment of requirement for the award of degree of Bachelor of Business Administration.

Asst. Prof. DEEPTHI SERENE JOSE
Project Guide

DEPARTMENT OF BUSINESS ADMINISTRATION
AL-AMEEN COLLEGE
EDATHALA, ALUVA - 683 661

Asst. Prof. DEEPTHI SERENE JOSE
Head of the Department

Submitted for the Viva Voice examination held on

25/04/2023

Signature of External Examiner

1.
2.

Per
25/04/23

**“A STUDY ON EFFECTIENESS OF TRAINING
PROGRAMME AT SANTHIMADOM
PHARMACEUTICALS PRIVATE LIMITED”**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

MUHAMMED FAZAL K.M
Register No.200021082641

Under the Guidance of
Asst.Prof. REYZA NEZRIN



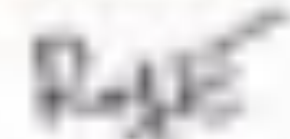
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NACC With A Grade

BONAFIDE CERTIFICATE

This is to certify that this study titled "EFFECTIVENESS OF TRAINING PROGRAMME AT SANTHIMADOM PHARMACEUTICALS PRIVATE LIMITED NORTH PARAVUR" is the bonafide work of **Mr. MUHAMMED FAZAL K.M (Reg.No:200021082641)** who carried out the study under my supervision. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.


Asst.Prof. **REVZA NEZRIN**
Faculty guide


Asst.Prof. **DEEPTHI SERENE JOSE**
Head of the Department

DEPARTMENT OF BUSINESS ADMINISTRATION
AL-AMEEN COLLEGE
EDATHALA, ALUVA - 683 561

Submitted for the Viva Voce examination held on

___/___/20__

Signature of External Examiner


25/4/23

**"A STUDY ON EMPLOYEE MOBILITY AT
SAFAPLYWOODS,ERUMATHALA,ALUVA"**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by
MUHAMMED KS.

Register No. – 200021082642

Under the Guidance of

Asst.Prof. ASHINA Z

DEPARTMENT OF BACHELOR OF BUSINESS ADMINISTRATION



DEPARTMENT OF BUSINESS ADMINISTRATION

AL-AMEEN COLLEGE, EDATHALA

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2020-2023

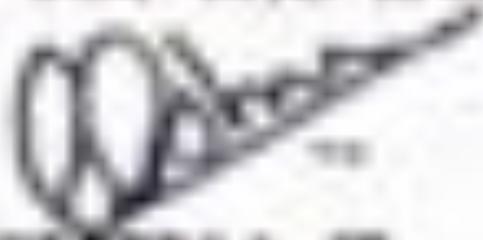


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Edathala, Aluva- 6836221
NAAC Accredited Institution

BONAFIDE CERTIFICATE

This is to certify that this study titled **EMPLOYEE MOBILITY AT SAFA PLYWOODS ERUMATHALA .ALUVA** is the bonafide work of **Mr.MUHAMMED KS.** Who carried out the study under my supervision. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.


Asst. Prof. **ASHENA Z**
Project Guide

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Asst. Prof. **DEEPTHI SERENE JOSE**
Head of the Department

Submitted for the Viva Voce examination held on

25/04/2023

Signature of External Examiner

1.
2.


25/4/23

**A STUDY ON EFFECTIVENESS OF REWARD SYSTEMS ON
THE LEVEL OF MOTIVATION OF EMPLOYEES**

AT

RELIANCE JIO INFOCOMM LIMITED, KALAMASSERY

Submitted to the

MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

MUHAMMED RIZWAN M A

Register No. -200021082643

Under the Guidance of

Assl.Prof. DEEPTHI SERENE JOSE

DEPARTMENT OF BACHELOR OF BUSSINESS ADMINISTRATION



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Edathala, Aluva- 6836221
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BONAFIDE CERTIFICATE

This is to certify that this study titled "A STUDY ON EFFECTIVENESS OF REWARD SYSTEMS ON THE LEVEL OF MOTIVATION OF EMPLOYEES AT RELIANCE JIO INFOCOMM LIMITED, KALAMASSERY" is the bonafide work of Mr. MUHAMMED RIZWAN M A (Reg No: 200021082643) who carried out the study under my supervision. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.


Asst. Prof. DEEPTHI SERENE JOSE
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Asst. Prof. DEEPTHI SERENE JOSE
Head of the Department

DEPARTMENT OF BUSINESS ADMINISTRATION
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EDATHALA, ALUVA - 683 561

Submitted for the Viva Voce examination held on

___/___/20__

Signature of External Examiner

1.
2.


25/04/2023

A STUDY ON PROBLEMS OF WORK SHIFTING

AT

SALAH SAW MILLS AND INDUSTRIES PVT.LTD, KANDANTHARA

Submitted to the

MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

MUHAMMED SABITH K.A.

Register No. – 200021082644

Under the Guidance of

Asst. Prof. REYZA NEZRIN



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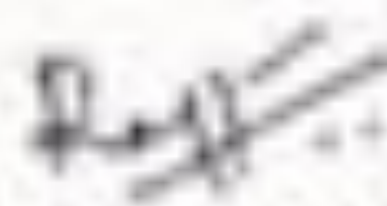


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BONAFIDE CERTIFICATE

This is to certify that this study titled "A STUDY ON PROBLEMS OF WORK SHIFTING AT SALAH SAW MILLS AND INDUSTRIES PVT.LTD, KANDANTHARA" is the bonafide work of Mr. MUHAMMED SABITH K.A who carried out the study under my supervision. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.


Asst. Prof. REYZA NEZRIN
Faculty Guide

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Asst. Prof. DEEPTHI SERENE JOSE
Head of the Department

Submitted for the Viva Voce examination held on

25/11/2023

Signature of External Examiner

1.
2.


25/11/23

**"A STUDY ON EFFECTIVENESS OF INDUCTION
PROGRAMME WITH REFERENCE TO KADAVIL
ELECTRO MECHANICAL INDUSTRIES PVT LTD
MUDICKAL"**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

MUHAMMED SADIQUE P N

Register No.200021082645

Under the Guidance of

AssL.Prof. DEEPTHI SERENE JOSE



DEPARTMENT OF BUSINESS ADMINISTRATION

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Re-accredited NAAC With A Grade

BONAFIDE CERTIFICATE

This is to certify that this study titled " A STUDY ON EFFECTIVENESS OF INDUCTION PROGRAMME " is the bonafide work of Mr. MUHAMMED SADIQUE P N (Reg.No:200021082645) who carried out the study under my supervision. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.

[Signature]
Asst.Prof. DEEPTHI SERENE JOSE
Project Guide

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AL-AMEEN COLLEGE
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Asst.Prof. DEEPTHI SERENE JOSE
Head of the Department

Submitted for the Viva Voce examination held on

___/___/20__

Signature of External Examiner

1.
2.

[Signature]
25/04/23

**"THE IMPACT OF WORKING ENVIRONMENT ON
EMPLOYEES PERFORMANCE WITH REFERANCE TO
SONA POLYMERS "**

Submitted to the

MAHATMA GANDHI UNIVERSITY

*In partial fulfillment of the requirements for the award of the
degree of*

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

MUHAMMED SAFTIAR P.M

Register No. –200021082646

Under the Guidance of

Asst. Prof. NAJIYA A.A



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Edathala, Aluva- 6836221
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BONAFIDE CERTIFICATE

This is to certify that this study titled "THE IMPACT OF WORKING ENVIRONMENT ON EMPLOYEES PERFORMANCE AT SONA POLYMERS" is the bonafide work of Mr. MUHAMMED SAFTHAR P.M (Reg.no: 200021082646) who carried out the study under my supervision. This report is submitted to MAHATMA GANDHI UNIVERSITY, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.


Asst. Prof. NAJIYA A.A
Project Guide

DEPARTMENT OF BUSINESS ADMINISTRATION
AL-AMEEN COLLEGE
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Asst. Prof. DEEPTHI SERENE JOSE
Head of the Department

Submitted for the Viva Voice examination held on

25/04/2023

Signature of External Examiner

1.
2.


25/04/2023

**"A STUDY ON CONFLICT MANAGEMENT
IN 3VeeS International pvt ltd"**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

**MUHAMMED AMEER P.A
Register No.200021082647**

Under the Guidance of
Asst.Prof. REYZA NEZRIN



**DEPARTMENT OF BUSINESS ADMINISTRATION
AL-AMEEN COLLEGE, EDATHALA
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NAAC Accredited Institution

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This is to certify that this study titled "A STUDY ON CONFLICT MANAGEMENT" is the bonafide work of **Mr. MUHAMMED AMEER P A** (Reg.No:200021082647) who carried out the study under my supervision. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.

Reza
Asst.Prof. **REYZA NEZRIN**
Project Guide

Deepthi
Asst.Prof. **DEEPTHI SERENE JOSE**
Head of the Department

DEPARTMENT OF BUSINESS ADMINISTRATION
AL-AMEEN COLLEGE
EDATHALA, ALUVA - 683 661

Submitted for the Viva Voce examination held on

___ / ___ / 20__

Signature of External Examiner

1.
2.

Deepthi
25/4/23

**A STUDY ON LABOUR TURNOVER WITH
REFERANCE TO MUNDETH AGRO MILLS**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by
**MUHIYIDHEEN
MA**

Register No. 200021082648

**Under the Guidance of
Asst.Prof. NAJIYA A.A**



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with A Grade

BONAFIDE CERTIFICATE

This is to certify that this study titled " **LABOUR TURNOVER**" is the bonafide work of **Mr. MUHIYIDHEEN MA** who carried out the study under my supervision. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.

Asst. Prof. NAJIYA A.A
Project Guide

Prof. DEEPTHI SERENE JOSE
Head of the Department

DEPARTMENT OF BUSINESS ADMINISTRATION
AL-AMEEN COLLEGE
EDATHALA, ALUVA - 683 561

Submitted for the Viva Voce examination held on

___/___/20__

Signature of External Examiner

1.

2.

**A STUDY ON INFLUENCE OF BRANDING ON CONSUMER
PURCHASING BEHAVIOUR AT GREEN CARTON INDUSTRIES**

Submitted to the

MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

MURSAL BIN ABBAS

Register No. – 200021082649

Under the Guidance of

ASST. Prof. NAJIYA AA



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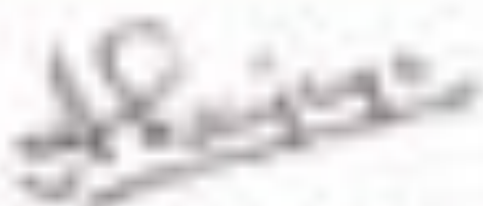
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Edathala, Aluva- 6836221
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BONAFIDE CERTIFICATE

This is to certify that this study titled "INFLUENCE OF BRANDING ON CONSUMER PURCHASING BEHAVIOUR AT GREEN CARTON INDUSTRIES" is the bonafide work of Mr. MURSAL BIN ABBAS who carried out the study under my supervision. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.

DEPARTMENT OF BUSINESS ADMINISTRATION
AL-AMEEN COLLEGE
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Asst. Prof. NAJIYA AA
JOSE
Project Guide



Asst. Prof. DEEPTHI SERENE
Head of the Department

Submitted for the Viva Voce examination held on

25/04/2023

Signature of External Examiner

1.
2.


25/04/2023

**"A STUDY ON QUALITY OF WORK LIFE WITH
REFERENCE TO AR NICE FOODS"**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

NABEESATHUL MISIRIYA
Register No: 200021082650

Under the Guidance of
Asst.Prof. REYZA NEZRIN



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Re-Accredited by NAAC with A Grade

BONAFIDE CERTIFICATE

This is to certify that the study titled "QUALITY OF WORK LIFE WITH REFERENCE TO AR NICE FOODS" is the bonafide work of Ms. NABEESATHUL MISIRIYA (Reg no:200021082650) who carried out the study under my supervision of Asst.Prof. REYZA NEZRIN. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.

Asst. Prof. REYZA NEZRIN
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Asst.Prof. DEEPTHI SERENE JOSE
Head of the Department

DEPARTMENT OF BUSINESS ADMINISTRATION
AL-AMEEN COLLEGE
EDATHALA, ALUVA - 683 561

Submitted for the Viva Voice examination held on

___ / ___ / 20__

Signature of External Examiner

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2.

**"A STUDY ON ROLE OF EMOTIONAL INTELLIGENCE OF WORKERS
WITH REFERENCE TO AJMI FLOURS PVT LTD"**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by
NANDANA SAJEEVAN
Register no:-200021082651

Under the Guidance of
Asst Prof. ASHINA Z



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NAAC Accredited Institution

BONAFIDE CERTIFICATE

This is to certify that this study titled "A ROLE OF EMOTIONAL INTELLIGENCE OF WORKERS WITH REFERENCE TO AJMI FLOURS PVT LTD" is the bonafide work of Ms. NANDANA SAJEEVAN who carried out the study under my supervision. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.

Asst Prof. ASHINA Z
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Asst Prof. DEEPTHI SERENE JOSE
Head of the Department

DEPARTMENT OF BUSINESS ADMINISTRATION
AL-AMEEN COLLEGE
EDATHALA, ALUVA - 683 561

Submitted for the Viva Voce examination held on

25/04/2023

Signature of External Examiner

1.
2.

**"A STUDY ON INFLUENCE OF BRANDING ON MARKETING
AT SUZUKI NEXA "**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by
NEHA SAJEEV

Register No.200021082652

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BONAFIDE CERTIFICATE

This is to certify that this study titled **"INFLUENCE OF BRANDING ON MARKETING AT SUZUKI NEXA"** is the bonafide work of Ms **NEHA SAJEEV (Reg no:200021082652)** who carried out the study under my supervision. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.

Prof. Reyza Nezrin

Prof. REYZA NEZRIN
Project Guide

Prof. Deepthi Serene Jose

Prof. DEEPTHI SERENE JOSE
Head of the Department

DEPARTMENT OF BUSINESS ADMINISTRATION
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EDATHALA, ALUVA - 683 561

Submitted for the Viva Voce examination held on

24/11/2023

Signature of External Examiner

1.
2.

Prof. [Signature]
24/11/2023

**“A STUDY ON EMPLOYEE JOB SATISFACTION WITH
REFERENCE TO ELITE FOODS PVT.LTD”**

Submitted to the

MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

NIHALA ALI

Register No: 200021082653

Under the Guidance of

Asst.Prof. NAJIYA A.A.



DEPARTMENT OF BUSINESS ADMINISTRATION

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Edathala, Aluva- 6836221
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BONAFIDE CERTIFICATE

This is to certify that this study titled "EMPLOYEE JOB SATISFACTION WITH REFERENCE TO ELITE FOODS PVT.LTD" is the bonafide work of Ms. NIHALA ALI (Reg no:200021082653) who carried out the study under my supervision of Asst.Prof. NAJIYA A.A. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.


Asst. Prof. NAJIYA A.A.
Project Guide

DEPARTMENT OF BBA
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Asst.Prof. DEEPTHI SERENE JOSE
Head of the Department

Submitted for the Viva Voice examination held on

24/04/2023
Signature of External Examiner

1.
2.


24/04/2023

**A STUDY ON CUTOMER BUYING BEHAVIOUR AND IT'S
IMPACT ON SALES**

AT

ALJO INDUSTRY AND TRADING PRIVATE LIMITED, PUKATTUPADY

Submitted to the

MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

RAHUL. P. J

Register No. – 200021082654

Under the Guidance of

Asst. Prof. DEEPTHI SERENE JOSE



DEPARTMENT OF BUSINESS ADMINISTRATION

AL-AMEEN COLLEGE, EDATHALA

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Edathala, Aluva- 6836221
NAAC Accredited Institution

BONAFIDE CERTIFICATE

This is to certify that this study titled "**CUSTOMER BUYING BEHAVIOUR AND ITS IMPACT ON SALES AT ALJO INDUSTRY AND TRADING PRIVATE LIMITED PUKATTUPADY**" is the bonafide work of Mr. RAHUL. P. J who carried out the study under my supervision. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.

DEPARTMENT OF BUSINESS ADMINISTRATION

AL-AMEEN COLLEGE

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Asst. Prof. DEEPTHI SERENE JOSE
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Asst. Prof. DEEPTHI SERENE
Head of the Department

Submitted for the Viva Voce examination held on

25/04/2023

Signature of External Examiner

1.
2.


25/04/2023

**A STUDY ON DISCIPLINE AMONG THE EMPLOYEES IN F.I.T LMT,
ALUVA**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by
RAMSHAD IBRAHIMKUTTY
Register No. – 200021082655

Under the Guidance of
Asst. Prof. NAJIYA A.A



DEPARTMENT OF BUSINESS ADMINISTRATION
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NAAC Accredited Institution

BONAFIDE CERTIFICATE

This is to certify that this study titled "DISCIPLINE AMONG THE EMPLOYEES IN F.I.T LTD ALUVA" is the bonafide work of Mr. RAMSHAD IBRAHIMKUTTY who carried out the study under my supervision. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.

Asst. Prof. NAJIYA A A
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Asst. Prof. DEEPTHI SERENE
Head of the Department

Submitted for the Viva Voce examination held on **DEPARTMENT OF BUSINESS ADMINISTRATION**
AL-AMEEN COLLEGE
EDATHALA, ALUVA - 683 561

25/04/2023

Signature of External Examiner

1.
2.

**“A STUDY ON LEADERSHIP STYLE WITH SPECIAL
REFERENCE TO
SIMILIA HOMEOPATHIC LABORATORY”**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

SHABANA K.S
Register No: 200021082656

Under the Guidance of
Asst.Prof. REYZA NEZRIN



DEPARTMENT OF BUSINESS ADMINISTRATION
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NAAC Accredited Institution

BONAFIDE CERTIFICATE

This is to certify that this study titled "A STUDY ON LEADERSHIP STYLE WITH SPECIAL REFERENCE to SIMILIA HOMEOPATHY LABORATORY" is the bonafide work of Ms. SHABANA K.S (Reg no: 200021082656) who carried out the study under my supervision of Asst. Prof. REYZA NEZRIN. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.

Reyz

Asst. Prof. REYZA NEZRIN

Project Guide

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Deepthi

Asst. Prof. DEEPTHI SERENE JOSE
Head of the Department

Submitted for the Viva Voice examination held on

___ / ___ / 20__

Signature of External Examiner

1.
2.

Rsm
25/4/23

**“STUDY ON CAREER PLANNING AND DEVELOPMENT OF
EMPLOYEES AT GLOBAL GRANITES,PALAKKAD”**

Submitted to the

MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

ShahdadMuneer

Register No. –200021082657

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Prof.ASHINA .Z

DEPARTMENT OF BACHELOR OF BUSSINESS ADMINISTRATION



DEPARTMENT OF BUSINESS ADMINISTRATION

AL-AMEEN COLLEGE, EDATHALA

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[Affiliated to Mahatma Gandhi University, Kottayam]
Edathala, Aluva- 6836221
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BONAFIDE CERTIFICATE

This is to certify that this study titled "CAREER PLANNING AND DEVELOPMENT OF EMPLOYEES AT GLOBALGRANITES, PALAKKAD" is the bonafide work of Mr. Shahdad Muneer (Reg no: 200021082657) who carried out the study under my supervision. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.

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DEPARTMENT OF BUSINESS ADMINISTRATION
AL-AMEEN
EDATHALA, ALUVA - 683 561

Prof. DEEPTHI SERENE JOSE
Head of the Department

Submitted for the Viva Voce examination held on

25/04/2023

Signature of External Examiner

1.
2.

**“A STUDY ON INVENTORY MANAGEMENT WITH REFERENCE TO
SEIKO PLYWOOD INDUSTRIES”**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by
SHAHUL T.R
Register No. – 200021082658

Under the Guidance of
Asst .Prof. NAJIYA A.A



DEPARTMENT OF BUSINESS ADMINISTRATION
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2020-2023



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Submitted for the Viva Voce examination held on

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25/04/2023

**"A STUDY ON EMPLOYEE ENGAGEMENT PROGRAMME IN
KADAVIL ELECTRO MECHANICAL INDUSTRY"**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by
SHIHABUDHEEN M.A
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BONAFIDE CERTIFICATE

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(Reg no: 20021082659) who carried out the study under my supervision. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.



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Submitted for the Viva Voice examination held on

25/04/2023
Signature of External Examiner
1.
2.


25/04/2023

**"THE STUDY ON RECRUITMENT AND SELECTION
PROCESS WITH REFERENCE TO
BESPOKE DECOR PVT.LTD "**

Submitted to the
MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

SUFIYA O B
Register No: 200021082660

Under the Guidance of
Asst.Prof. NAJIYA A.A



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BONAFIDE CERTIFICATE

This is to certify that this study titled " RECRUITMENT AND SELECTION PROCESS AT BESPOKE DECOR PVT.LTD" is the bonafide work of Ms. SUFYA O B(Reg no:200021082660) who carried out the study under my supervision of Asst.Prof. NAJIYA A.A. This report is submitted to Mahatma Gandhi University, Kottayam as partial fulfillment of requirement for the award of degree of Bachelor of Business Administration.


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25/04/2023

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25/04/2023